

PRESS RELEASE EMBARGOED UNTILL 30 MAY 2016 (20h CEST)

The USA toppled as world's most competitive economy

Lausanne - May 30, 2016 - The USA has surrendered its status as the world's most competitive economy after being overtaken by China Hong Kong and Switzerland, according to the <u>IMD</u> World Competitiveness Center.

The sheer power of the economy of the **USA** is no longer sufficient to keep it at the top of the prestigious World Competitiveness Ranking, which it has led for the past three years.

The IMD World Competitiveness Center, a research group within <u>IMD business school</u>, has published the ranking each year since 1989 and it is widely regarded as the foremost annual assessment of the competitiveness of countries.



The 2016 edition ranks **China Hong Kong** first, **Switzerland** second and the **USA** third, with **Singapore, Sweden, Denmark, Ireland**, the **Netherlands, Norway** and **Canada** completing the top 10.

Professor Arturo Bris, Director of the IMD World Competitiveness Center, said a consistent commitment to a favourable business environment was central to **China Hong Kong**'s rise and that **Switzerland**'s small size and its emphasis on a commitment to quality have allowed it to react quickly to keep its economy on top.

"The **USA** still boasts the best economic performance in the world, but there are many other factors that we take into account when assessing competitiveness," he said.

"The common pattern among all of the countries in the top 20 is their focus on business-friendly regulation, physical and intangible infrastructure and inclusive institutions."

A leading banking and financial center, **China Hong Kong** encourages innovation through low and simple taxation and imposes no restrictions on capital flows into or out of the territory.

It also offers a gateway for foreign direct investment in **China Mainland**, the world's newest economic superpower, and enables businesses there to access global capital markets.

China Hong Kong and **Singapore** aside, however, the research suggests Asia's competitiveness has declined markedly overall since the publication of last year's ranking.



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Taiwan, Malaysia, Korea Republic, and **Indonesia** have all suffered significant falls from their 2015 positions, while **China Mainland** declined only narrowly retaining its place in the top 25.

The study reveals some of the most impressive strides in Europe have been made by countries in the East, chief among them **Latvia**, the **Slovak Republic** and **Slovenia**.

Western European economies have also continued to improve, with researchers highlighting the ongoing post-financial-crisis recovery of the public sector as a key driver.

Meanwhile, 36th-placed **Chile** is the sole Latin American nation outside the bottom 20, while **Argentina**, in 55th, is the only country in the region to have improved on its 2015 position.

Each ranking is based on analysis of over 340 criteria derived from four principal factors: economic performance, government efficiency, business efficiency and infrastructure.

Responses from an in-depth survey of more than 5,400 business executives, who are asked to assess the situation in their own countries, are also taken into consideration.

Professor Bris said: "One important fact that the ranking makes clear year after year is that current economic growth is by no means a guarantee of future competitiveness.

"Nations as different as **China Mainland** and **Qatar** fare very well in terms of economic performance, but they remain weak in other pillars such as government efficiency and infrastructure."

Data gathered since the first ranking was published more than 25 years ago also lend weight to fears that the rich are getting richer and the poor poorer, said Professor Bris.

"Since 1995 the world has become increasingly unequal in terms of income differences among countries, although the rate of increase is now slowing," he said.

"The wealth of the richest countries has grown every year except for the past two, while the poorer countries have seen some improvement in living conditions since the millennium.

"Unfortunately, the problem for many countries is that wealth accumulation by the rich doesn't yield any benefits for the poor in the absence of proper social safety nets.

"Innovation-driven economic growth in poorer countries improves competitiveness, but it also increases inequality. This is obviously an issue that demands long-term attention."

Notes for editors

- A full breakdown of the IMD World Competitiveness Center's Ranking is available at <u>https://worldcompetitiveness.imd.org/Press/</u> - - Press may login with password: pressWCY16
- The ranking has been produced every year since 1989 by the IMD World Competitiveness Center and is widely acknowledged as the leading annual assessment of the competitiveness of countries. In 2015 the top 10 consisted of the USA, China Hong Kong, Singapore, Switzerland, Canada, Luxembourg, Norway, Denmark, Sweden and Germany.
- Since 2014 the IMD World Competitiveness Center has also published the IMD World Talent Report, an annual assessment of how countries sustain talent for the businesses operating within their economies. The 2015 edition featured a top 10 of Switzerland,





Denmark, Luxembourg, Norway, the Netherlands, Finland, Germany, Canada, Belgium and Singapore.

About IMD

IMD is a top-ranked business school, recognized as the expert in developing global leaders through high-impact <u>executive education</u>.

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The IMD World Competitiveness Scoreboard 2016

WCY 2016	Country	WCY 2015	Change
1	China Hong Kong	2	+1 🖪
2	Switzerland	4	+2 🛪
3	USA	1	-2 🎽
4	Singapore	3	-1 🎽
5	Sweden	9	+4 🎜
6	Denmark	8	+2 🎝
7	Ireland	16	+9 🗖
8	Netherlands	15	+7 🛪
9	Norway	7	-2 🎽
10	Canada	5	-5 🎽
11	Luxembourg	6	-5 🎽
12	Germany	10	-2 🎽
13	Qatar	13	
14	Taiwan	11	-3 🎽
15	UAE	12	-3 🎽
16	New Zealand	17	+1 🎝
17	Australia	18	+1 🖪
18	United Kingdom	19	+1 🛪
19	Malaysia	14	-5 🎽
20	Finland	20	
21	Israel	21	
22	Belgium	23	+1 🎵
23	Iceland	24	+1 🎝
24	Austria	26	+2 🎝
25	China Mainland	22	-3 🎽
26	Japan	27	+1 🎵
27	Czech Republic	29	+2 🛪
28	Thailand	30	+2 🎝
29	Korea Rep.	25	-4 🔰
30	Lithuania	28	-2 🎽

WCY	Country	WCY	Change
2016	Ester in	2015	
31 32	Estonia	31	
	France	32	
33	Poland	33	
34 35	Spain	37	+3 7 +3 7
	Italy	38	-
36	Chile	35	· -
37	Latvia	43	+6 7 +2 7
38	Turkey	40	
39	Portugal	36	• <u> </u>
40	Slovak Republic	46	+6
41	India	44	+3 🎵
42	Philippines	41	-1 🎽
43	Slovenia	49	+6 7
44	Russia	45	+1 🔊
45	Mexico	39	-6 🎽
46	Hungary	48	+2 🎵
47	Kazakhstan	34	-13 🎽
48	Indonesia	42	-6 🐿
49	Romania	47	-2 🎽
50	Bulgaria	55	+5 🎵
51	Colombia	51	
52	South Africa	53	+1 🎵
53	Jordan	52	-1 🐿
54	Peru	54	
55	Argentina	59	+4 🎵
56	Greece	50	-6 🔰
57	Brazil	56	-1 🎽
58	Croatia	58	
59	Ukraine	60	+1 🎵
60	Mongolia	57	-3 🎽
61	Venezuela	61	

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