



CEDA LEARNING

Drive change within your organisation

Enabling leaders and professionals to develop essential skills



CEDA learning courses develop critical thinking, leadership acumen and capability in critical areas such as public policy, economics and ESG – ready for application in an increasingly competitive business environment.



Certified courses to build the skills your employees need to drive change in your organisation

Our short courses develop critical thinking, build leadership acumen and capability in practical ways

Thought-leaders



Learn from business leaders and seasoned professionals

Upskill



Develop capability and practical skills and start creating change, today

Certified



Get certified by a credible organisation and showcase your achievements

Network



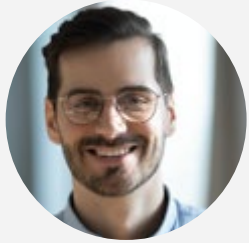
Connect with leaders and keep building your professional network



Who is it for

Great for individuals, ideal for organisations

Learning benefits for multiple levels of stakeholders



Team members

Increase your capability and learn from the experts

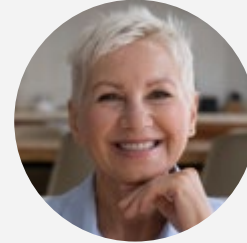
Earn credentials that make an impact, learn what you need to take part in important conversations and influence decision making - take the next step.



Leaders

Pioneer solutions and broaden your expertise

Continue to grow your own career and influence growth within your team. Understand critical issues outside your core role to build your own capability and that of your teams.



Advisers

Become the best in your field and network with other influential leaders

Learn about latest policy and economic issues that impact your role and organisation.



Designed for leaders and team members who want to expand their knowledge and careers

Courses delivering value for everyone

Online learning or Workshop

Economics for non-economists

Gain insights into economic thinking, tools and principles, supply and demand, macroeconomics, fiscal and monetary policy, plus more.

Learning Outcomes

- How the economy impacts public policy
- Economic data and modelling
- Economic formulas and charts
- GDP and market systems
- Domestic vs global economies

Exclusive to CEDA

Online learning or Workshop

ESG Fundamentals

Understand Environmental, Social and Governance fundamentals and key concepts that impact organisations, now and into the future.

Learning Outcomes

- Identifying ESG impacts
- Test organisational frameworks
- Prioritise organisational goals
- Liability, risks and reporting
- Australian and global trends

Topical and in-demand

Blended learning or Workshop only

Public Policy Dynamics

Identify key drivers of public policy, gain leadership perspectives and learn practical applications to influence better outcomes.

Learning Outcomes

- Understand policy impact on stakeholders
- Use community insights for planning
- Practical applications for business
- Forecast emerging political issues
- Build effective policy-led campaigns

Highly beneficial for group learning

Face to face (Perth)

Copland Leadership Program

Interact, engage and learn from some of Australia's most influential leaders from a diverse cross-section of industries and career journeys.

Learning Outcomes

- Leading with purpose
- Creating impact
- Dynamic business acumen
- Leading with empathy
- Empowering positive change
- Creating a future vision

Develop a diverse network of leaders

Meet the course sponsors

CEDA's experts

Meet the minds creating industry-leading content



Melinda Cilento

Chief Executive

Melinda is the CEO of CEDA, Non-Executive Director of Australian Unity and Co-Chair of Reconciliation Australia and member of the Parliamentary Budget Office panel of expert advisers bringing a wealth of experience in governance and public policy.



Cassandra Winzar

Chief Economist

Senior Economist (WA) at CEDA. Prior to joining CEDA she was Principal Economist at the WA Department of Communities (Housing Authority) where she focused on WA economic conditions and housing related research, including running the state government's Housing Industry Forecasting Group. Cassandra has also held roles as the WA based Economist for the Reserve Bank of Australia, and in Transfer Pricing at EY.



Andrew Barker

Senior Economist

Senior Economist at CEDA, based in Brisbane. He was previously a Senior Economist and Head of Desk in the OECD economics department, focusing on climate, labour market, productivity and housing policy. As a Research Manager at the Productivity Commission he led quantitative work on water, gas and labour markets and contributed to public inquiries on infrastructure access, automotive manufacturing, service exports and the economic effects of migration



Melissa Wilson

Senior Economist

Senior Economist (NSW) at CEDA. She also has over a decade of experience as an economist at the Reserve Bank of Australia, where she worked in a broad variety of areas, including the RBA's business liaison program, overseas economies and international relations, labour markets, domestic markets, financial stability and public education.

Get your team learning with bespoke options

CEDA is here to support you across the journey

Get your team started learning directly with CEDA



Contact the CEDA Learning team to get started with a custom learning package to use for your team over a specified period.

Your team can learn at their own pace with **individual logins** to CEDA's learning management system.

Deliver learning to all employees through your existing system



Incorporate CEDA Learning content directly into your existing learning system. Our fully online courses can be white labelled or licenced for use across your organisation.

Get **maximum flexibility** to add content to your onboarding processes and individual development plans.

Maximise learning with workshop delivery from subject matter experts



Maximise learning potential and team building with face-to-face, hybrid or online workshops with content experts, supported by online learning resources.

CEDA Learning courses can be tailored to your specific capability building needs.

Not sure what you need? Collaborate with CEDA on bespoke delivery



CEDA welcomes the opportunity to work with you and your team to deliver content relevant to you in the manner you prefer. Combine courses, plan a masterclass, or develop customised content.

CEDA Learning - delivering value for organisations and individuals



Anne Finlay | Manager Coordinator
Dept. Primary Industries & Regional Development

"I've worked in the public sector, across several agencies, for over 25 years. During this time, I have had several touch points with economic concepts without any real understanding of the broader economics framework. This online course filled in those gaps for me in a way that sustained my interest and allowed me to incorporate the learning into my existing workload. While going through the course, I had many 'aha' moments which cumulated in solid foundation in economics concepts."



Sarah Hopps
Bankwest

For me, the most rewarding part of this CEDA Copland leadership program, has been the opportunity to put into practice what I've been learning over the past five months. I now feel I have both the confidence and competence, to take with me, as I lead teams and key projects for Bankwest – with insights, understanding and practical tools to get the best out of the people I'm working with – and I'm really excited about that.



Brittany | Policy officer
Victorian Government

Public Policy Dynamics gave me an excellent opportunity to think deeply and conceptualise wicked problems. The course layout, online resources and case study based model were engaging and build practical, real life skills.



Darren Foster | Former Director General
GAICD

The public policy dynamics course is a must for anyone trying to understand how Government ticks. For presenters, it's stimulating being in a room full of sharp and diverse minds who really engage with the content. Learning from people who carry the battle scars is the best way to get a real insight into how decisions get made in Government, and what the motivations are.



Daniel Muggeridge | Regional General Manager
Westpac

I found the policy session was great – something I'd not fully considered, the depth of issues, the importance to leadership in the future. Listening to the insights of the economists that spoke really opened my eyes. The group identified intelligent and diverse perspectives on the wicked topics.

Economics for Non-Economists

A self-paced online learning course designed to introduce the fundamentals of economics

Course Overview

A course developed by leading economists and tailored for professionals. Participants will cover and engage with issues that feature prominently in media headlines every day.

Participants will develop an understanding of the fundamentals of economics, tools and concepts and how they are applied by leading organisations and institutions such as the Reserve Bank.

Fully online option: 8 modules - 15 hours self-paced | Tailored workshop only option available

Scarcity, datasets and graphs

Demand, supply, equilibrium in markets

Inflation and Unemployment

Macroeconomics and the GDP Formula

Market failures

Economic forecasting and modelling

Australia's domestic Economy and its position in the Global Economy

Courses

ESG Fundamentals

Lift organisational capability and increase ESG literacy and understanding on a broad scale

Course Overview

The full program introduces participants to the fundamentals, background and key concepts of ESG, how to assess core business and risk against ESG frameworks and provides a comprehensive view of required governance and available reporting frameworks.

Fully online option: 5 modules - 6.5 hours self-paced | Tailored workshop only option available

Origins and Scope

Environment

Social

Governance

Strategy and Reporting

Public Policy Dynamics

Includes a combination of self-paced online learning and an interactive workshop

Course Overview

This course increases knowledge of public policy development, how it affects organisations and learn practical applications to influence better outcomes.

Learners complete four online modules, and then elect to participate in either one face to face session, or two interactive online sessions, facilitated by CEDA's Senior Economists.

Interactive workshops are run regularly online and face to face in capital cities throughout the year.

Hybrid delivery: 6 modules + workshop totalling 15 hours | Tailored half or full day workshop only option available

What is public policy?

Key players in public policy

Public policy influence

How public policy is made and understanding the policy environment

Copland Leadership Program

Flagship program, acclaimed for its stimulating content and high-calibre speakers

Course Overview

Interact, engage and learn from some of Australia's most influential leaders from a diverse cross-section of industries and career journeys.

Gain new perspectives and insights into current critical leadership challenges.

Build their confidence and obtain the skills required to become an effective leader and to drive organisational change.

Learn to understand and overcome the challenges facing modern businesses.

Participate in interactive group learning and solution development.

6 full days over 6 months | Face-to-face in Perth | other locations available | online available

Leading with purpose: Agility, resilience and transformation

Creating impact: strategic communication and influence

Empowering positive change: disruptive thinking and sustainable innovation

Creating a future vision: courageous leadership

Leading with empathy: authenticity and emotional intelligence

Dynamic business acumen: judgement and decision making

>ceda



Thank you

For more information, please contact:

CEDALearning@ceda.com.au
ceda.com.au/learning

