Drive change within your organisation

Enabling leaders and professionals to develop essential skills
CEDA learning courses develop critical thinking, leadership acumen and capability in critical areas such as public policy, economics and ESG – ready for application in an increasingly competitive business environment.
Certified courses to build the skills your employees need to drive change in your organisation

Our short courses develop critical thinking, build leadership acumen and capability in practical ways

About CEDA Learning

Thought-leaders
Learn from business leaders and seasoned professionals

Upskill
Develop capability and practical skills and start creating change, today

Certified
Get certified by a credible organisation and showcase your achievements

Network
Connect with leaders and keep building your professional network
Who is it for

Great for individuals, ideal for organisations

Learning benefits for multiple levels of stakeholders

Team members

Increase your capability and learn from the experts

Earn credentials that make an impact, learn what you need to take part in important conversations and influence decision making - take the next step.

Leaders

Pioneer solutions and broaden your expertise

Continue to grow your own career and influence growth within your team. Understand critical issues outside your core role to build your own capability and that of your teams.

Advisers

Become the best in your field and network with other influential leaders

Learn about latest policy and economic issues that impact your role and organisation.
The courses

**Designed for leaders and team members who want to expand their knowledge and careers**

Courses delivering value for everyone

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<tr>
<th>Course</th>
<th>Format</th>
<th>Description</th>
<th>Learning Outcomes</th>
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<tr>
<td><strong>Economics for non-economists</strong></td>
<td>Online learning or Workshop</td>
<td>Gain insights into economic thinking, tools and principles, supply and demand, macroeconomics, fiscal and monetary policy, plus more.</td>
<td>How the economy impacts public policy</td>
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<tr>
<td><strong>ESG Fundamentals</strong></td>
<td>Online learning or Workshop</td>
<td>Understand Environmental, Social and Governance fundamentals and key concepts that impact organisations, now and into the future.</td>
<td>Identifying ESG impacts, test organisational frameworks, prioritise organisational goals, liability, risks and reporting, Australian and global trends</td>
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<tr>
<td><strong>Public Policy Dynamics</strong></td>
<td>Blended learning or Workshop only</td>
<td>Identify key drivers of public policy, gain leadership perspectives and learn practical applications to influence better outcomes.</td>
<td>Understand policy impact on stakeholders, use community insights for planning, practical applications for business, forecast emerging political issues, build effective policy-led campaigns</td>
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<tr>
<td><strong>Copland Leadership Program</strong></td>
<td>Face to face (Perth)</td>
<td>Interact, engage and learn from some of Australia’s most influential leaders from a diverse cross-section of industries and career journeys.</td>
<td>Leading with purpose, creating impact, dynamic business acumen, leading with empathy, empowering positive change, creating a future vision</td>
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**Learning Outcomes**

- Exclusive to CEDA
- Topical and in-demand
- Highly beneficial for group learning
- Develop a diverse network of leaders
Meet the course sponsors

CEDA’s experts

Meet the minds creating industry-leading content

Melinda Cilento
Chief Executive
Melinda is the CEO of CEDA, Non-Executive Director of Australian Unity and Co-Chair of Reconciliation Australia and member of the Parliamentary Budget Office panel of expert advisers bringing a wealth of experience in governance and public policy.

Cassandra Winzar
Chief Economist
Senior Economist (WA) at CEDA. Prior to joining CEDA she was Principal Economist at the WA Department of Communities (Housing Authority) where she focused on WA economic conditions and housing related research, including running the state government’s Housing Industry Forecasting Group. Cassandra has also held roles as the WA based Economist for the Reserve Bank of Australia, and in Transfer Pricing at EY.

Andrew Barker
Senior Economist
Senior Economist at CEDA, based in Brisbane. He was previously a Senior Economist and Head of Desk in the OECD economics department, focusing on climate, labour market, productivity and housing policy. As a Research Manager at the Productivity Commission he led quantitative work on water, gas and labour markets and contributed to public inquiries on infrastructure access, automotive manufacturing, service exports and the economic effects of migration.

Melissa Wilson
Senior Economist
Senior Economist (NSW) at CEDA. She also has over a decade of experience as an economist at the Reserve Bank of Australia, where she worked in a broad variety of areas, including the RBA’s business liaison program, overseas economies and international relations, labour markets, domestic markets, financial stability and public education.
Get your team learning with bespoke options

CEDA is here to support you across the journey

**Get your team started learning directly with CEDA**

Contact the CEDA Learning team to get started with a custom learning package to use for your team over a specified period.

Your team can learn at their own pace with individual logins to CEDA’s learning management system.

**Deliver learning to all employees through your existing system**

Incorporate CEDA Learning content directly into your existing learning system. Our fully online courses can be white labelled or licenced for use across your organisation.

Get maximum flexibility to add content to your onboarding processes and individual development plans.

**Maximise learning with workshop delivery from subject matter experts**

Maximise learning potential and team building with face-to-face, hybrid or online workshops with content experts, supported by online learning resources.

CEDA Learning courses can be tailored to your specific capability building needs.

**Not sure what you need? Collaborate with CEDA on bespoke delivery**

CEDA welcomes the opportunity to work with you and your team to deliver content relevant to you in the manner you prefer. Combine courses, plan a masterclass, or develop customised content.
CEDA Learning - delivering value for organisations and individuals

**Testimonials**

**Anne Finlay | Manager Coordinator**  
Dept. Primary industries & Regional Development

"I've worked in the public sector, across several agencies, for over 25 years. During this time, I have had several touch points with economic concepts without any real understanding of the broader economics framework. This online course filled in those gaps for me in a way that sustained my interest and allowed me to incorporate the learning into my existing workload. While going through the course, I had many 'aha' moments which cumulated in solid foundation in economics concepts."

**Sarah Hopps**  
Bankwest

For me, the most rewarding part of this CEDA Copland leadership program, has been the opportunity to put into practice what I’ve been learning over the past five months. I now feel I have both the confidence and competence, to take with me, as I lead teams and key projects for Bankwest – with insights, understanding and practical tools to get the best out of the people I’m working with – and I’m really excited about that.

**Darren Foster | Former Director General**  
GAICD

The public policy dynamics course is a must for anyone trying to understand how Government ticks. For presenters, it’s stimulating being in a room full of sharp and diverse minds who really engage with the content. Learning from people who carry the battle scars is the best way to get a real insight into how decisions get made in Government, and what the motivations are.

**Brittany | Policy officer**  
Victorian Government

Public Policy Dynamics gave me an excellent opportunity to think deeply and conceptualise wicked problems. The course layout, online resources and case study based model were engaging and build practical, real life skills.

**Daniel Muggeridge | Regional General Manager**  
Westpac

I found the policy session was great – something I’d not fully considered, the depth of issues, the importance to leadership in the future. Listening to the insights of the economists that spoke really opened my eyes. The group identified intelligent and diverse perspectives on the wicked topics.
Courses

Economics for Non-Economists
A self-paced online learning course designed to introduce the fundamentals of economics

Course Overview
A course developed by leading economists and tailored for professionals. Participants will cover and engage with issues that feature prominently in media headlines every day.

Participants will develop an understanding of the fundamentals of economics, tools and concepts and how they are applied by leading organisations and institutions such as the Reserve Bank.

Fully online option: 8 modules - 15 hours self-paced | Tailored workshop only option available

- Scarcity, datasets and graphs
- Demand, supply, equilibrium in markets
- Inflation and Unemployment
- Macroeconomics and the GDP Formula
- Market failures
- Economic forecasting and modelling
- Australia’s domestic Economy and its position in the Global Economy
Courses

ESG Fundamentals

Lift organisational capability and increase ESG literacy and understanding on a broad scale

Course Overview

The full program introduces participants to the fundamentals, background and key concepts of ESG, how to assess core business and risk against ESG frameworks and provides a comprehensive view of required governance and available reporting frameworks.

Fully online option: 5 modules - 6.5 hours self-paced | Tailored workshop only option available

- Origins and Scope
- Environment
- Social
- Governance
- Strategy and Reporting
Public Policy Dynamics

Includes a combination of self-paced online learning and an interactive workshop

Course Overview

This course increases knowledge of public policy development, how it affects organisations and learn practical applications to influence better outcomes. Learners complete four online modules, and then elect to participate in either one face to face session, or two interactive online sessions, facilitated by CEDA’s Senior Economists. Interactive workshops are run regularly online and face to face in capital cities throughout the year.

Hybrid delivery: 6 modules + workshop totalling 15 hours | Tailored half or full day workshop only option available

- What is public policy?
- Key players in public policy
- Public policy influence
- How public policy is made and understanding the policy environment
Copland Leadership Program

Flagship program, acclaimed for its stimulating content and high-calibre speakers

Course Overview

Interact, engage and learn from some of Australia’s most influential leaders from a diverse cross-section of industries and career journeys.
Gain new perspectives and insights into current critical leadership challenges.

Build their confidence and obtain the skills required to become an effective leader and to drive organisational change.

Learn to understand and overcome the challenges facing modern businesses.

Participate in interactive group learning and solution development.

6 full days over 6 months | Face-to-face in Perth | other locations available | online available

Leading with purpose: Agility, resilience and transformation
Creating impact: strategic communication and influence
Empowering positive change: disruptive thinking and sustainable innovation
Creating a future vision: courageous leadership
Leading with empathy: authenticity and emotional intelligence
Dynamic business acumen: judgement and decision making
Thank you

For more information, please contact:

CEDALearning@ceda.com.au
ceda.com.au/learning