

Public Policy Dynamics

Course Syllabus



CEDA's short courses develop critical thinking, build leadership acumen and knowledge in areas such as public policy, economics and ESG – ready for application in an increasingly competitive business environment.

This course will increase your working knowledge of public policy development, how it affects your organisation and practical applications to influence better outcomes. It aims to support organisations to advance a shared goal of innovative policy solutions for a greater good.

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Public Policy Dynamics

A course that increases knowledge of public policy development

How it affects organisations and practical applications to influence better outcomes.

7
Modules

and interactive
Workshops



Video
content



6
activities



15 hours
self-paced



12 months
access



Downloadable
resources



Online
support



Meet your course sponsor



Cassandra Winzar

Chief Economist, CEDA

Cassandra Winzar is Chief Economist at the Committee for Economic Development of Australia (CEDA). Prior to joining CEDA she was Principal Economist at the WA Department of Communities (Housing Authority) where she focused on WA economic conditions and housing related research, including running the state government's Housing Industry Forecasting Group. Cassandra has also held roles as the WA based Economist for the Reserve Bank of Australia, and in Transfer Pricing at EY. Cassandra has a Bachelor of Economics (Honours) and Bachelor of Arts (Asian Studies) from the University of Western Australia.

Learning outcomes

Upon completion, you will have a working knowledge and understanding of:



Latest insights on public policy



Practical applications for business strategy



Impacts on customers, investors and stakeholders



Emerging political and social issues



What shapes business conditions



Public policy drivers



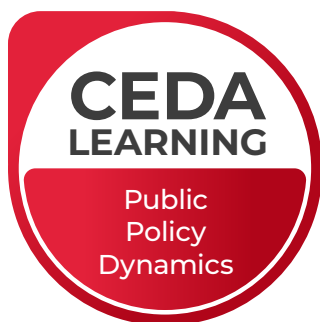
Organisations playing proactive, key roles



Effective campaigns building



Responsiveness to issues that matter to customers



To share your awards you will need to create a free account at Badgr. We will provide a detailed explanation on how to include the badge on your profile.

Showcasing your learning achievements is important for your professional development



Share your new skills with your network by adding your CEDA Learning digital credential to your LinkedIn profile on completion of the course.

What people are saying



“

Even after years of working in public policy, the Public Policy Dynamics course provided such a concise yet robust framework to sharpen the mind and refine my approach. Highly recommend the course.”

Cath Mulcare

Director
Public Policy Deloitte



“

Public Policy Dynamics gave me an excellent opportunity to think deeply and conceptualise wicked problems. The course layout, online resources and case study based model were engaging and build practical, real-life skills. I would 100% recommend attending the ‘in person’ session at the end of the course; it provided attendees with an excellent opportunity to engage practically with their newly developed skills and deploy them to real life, current problems.”

Britanny

Policy Officer
Victorian Government

Course structure

Module 1

What is public policy?

Module 2

Key players in public policy

Module 3

How public policy is made and understanding the policy environment

Module 4

Public policy influence

Module 5

Market failures

Workshops

One face-to-face session or two online sessions facilitated by the CEDA economist team

Each module

✓ New content becomes available as you complete each module.

✓ Complete lessons and modules at your own pace.

✓ Your progress will be automatically saved as you progress.

✓ Test your understanding at the end of each module with a quiz.

✓ You can ask for help from the course instructors at any time through the chat box.

About CEDA

CEDA – the Committee for Economic Development of Australia – is an independent, membership-based think tank.

CEDA's purpose is to improve the lives of Australians by enabling a dynamic economy and vibrant society. Through independent research and frank debate, we influence policy and collaborate to disrupt for good, and are currently focused on tackling five critical issues:

- 1 More Australian businesses and sectors at the forefront of global productivity
- 2 Australia to be a leading economy in decarbonisation and climate adaptation
- 3 Greater economic and social participation by all Australians
- 4 World class and sustainable human services
- 5 Australia to be a top performer in the use of data, digital and emerging technologies



CEDA Learning

CEDA Learning provides high-quality education that develops critical thinking

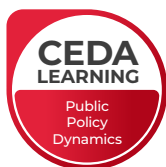
It help builds practical skills ready for application in an increasingly competitive business environment. Our range of courses and programs suit a variety of interests and goals.

For more information please reach us at:

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- ☎ +61 1800 161 236
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- 🌐 ceda.com.au



ESG Fundamentals



Public Policy Dynamics



Copland Leadership Program



Economics for Non-economists



committee for economic development of australia

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FOR MORE INFO

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