

ESG Fundamentals

—
Course Syllabus



CEDA's micro-learning courses develop critical thinking, build leadership acumen and knowledge in areas such as public policy, economics and ESG – ready for application in an increasingly competitive business environment.

In this course, you'll be introduced to the fundamentals, background and key concepts of ESG, how to assess core business and risk against ESG frameworks and obtain a comprehensive view of required governance and available reporting frameworks.

Contents

P4 Course overview

Duration | Features | Course sponsor

P5 Upon completion

Learning outcomes | Expertise | Credential

P6 Testimonials

What people are saying

P7 ESG Fundamentals

Course structure | Modules | Content | Quizzes

P8 About CEDA

Who we are | What we offer |
CEDA Learning and other courses

ESG Fundamentals

Assessing core business and risk against ESG frameworks

Providing a comprehensive view of required governance and available reporting frameworks.

5
Modules



Video
content



5
quizzes



6.5 hours
self-paced



12 months
access



Downloadable
resources



Online
support



Meet your course sponsor



Melinda Cilento

CEO, CEDA

Melinda brings a wealth of experience to the ESG framework. As well as being CEO of CEDA, she is a Non-Executive Director of Australian Unity, Co-Chair of Reconciliation Australia, and a member of the Parliamentary Budget Office panel of expert advisors.

Learning outcomes

Upon completion, participants will have a working knowledge and understanding of:



Organisations' environmental and social impact



Organisations' governance framework



Priorities and goals



Stakeholder identification and engagement



Liability, risks and reporting



Australian and worldwide trends



To share your awards you will need to create a free account at Badgr. We will provide a detailed explanation on how to include the badge on your profile.

Showcasing your learning achievements is important for your professional development



Share your new skills with your network by adding your CEDA Learning digital credential to your LinkedIn profile on completion of the course.

Course structure

Module 1

Origins and scope

- ✓ Understand the key concepts of ESG
- ✓ Develop knowledge of the origins and scope of ESG and usage of the term
- ✓ Identify ESG related risks and apply this understanding within your organisation's business operations

Module 2

Environment

- ✓ Understand what factors fall within the scope of 'environment'
- ✓ Identify your organisation's environmental impact
- ✓ Prioritise organisational goals
- ✓ Understand physical risks of climate change and how they impact organisational activities
- ✓ Introduction to scenario planning

Module 3

Social

- ✓ Understand what factors fall within the scope of "social"
- ✓ Identify an organisation's social impacts
- ✓ Prioritise organisational goals for social impact and change
- ✓ Identify and understand how to effectively engage stakeholders

Module 4

Governance

- ✓ Understand what factors fall within the scope of 'governance' for the purposes of ESG
- ✓ Be able to test an organisation's governance framework
- ✓ Understand directors' duties and liability for managing ESG risk (including climate change)
- ✓ Be able to engage with transitional risks of climate change

Module 5

Strategy and reporting

- ✓ Understand of the components of an ESG strategy for your business
- ✓ Be able to engage with and frame your organisational purpose
- ✓ Be able to engage with the fast moving ESG reporting landscape including the anticipated mandatory reporting obligations for Australian companies

Each module

✓ New content becomes available as you complete each module.

✓ Complete lessons and modules at your own pace.

✓ Your progress will be automatically saved as you progress.

✓ Test your understanding at the end of each module with a quiz.

✓ You can ask for help from the course instructors at any time through the chat box.

About CEDA

CEDA – the Committee for Economic Development of Australia – is an independent, membership-based think tank.

CEDA's purpose is to improve the lives of Australians by enabling a dynamic economy and vibrant society. Through independent research and frank debate, we influence policy and collaborate to disrupt for good, and are currently focused on tackling five critical issues:

- 1 More Australian businesses and sectors at the forefront of global productivity
- 2 Australia to be a leading economy in decarbonisation and climate adaptation
- 3 Greater economic and social participation by all Australians
- 4 World class and sustainable human services
- 5 Australia to be a top performer in the use of data, digital and emerging technologies



CEDA Learning

CEDA Learning provides high-quality education that develops critical thinking

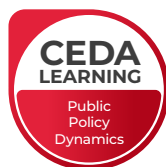
It help builds practical skills ready for application in an increasingly competitive business environment. Our range of courses and programs suit a variety of interests and goals.

For more information please reach us at:

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ESG Fundamentals



Public Policy Dynamics



Copland Leadership Program



Economics for non-economists



committee for economic development of australia

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FOR MORE INFO

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