



EVENT PROGRAM

Workforce evolution: people and technology

Thursday 27 February 2020, 12.00pm to 2.00pm
Hilton Brisbane

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committee for economic development of australia

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agenda

- 12.00pm Registrations
- 12.15pm Welcome
Clint O'Brien
Associate Director, CEDA
- 12.20pm Speaker address
Alex Badenoch
Group Executive, Transformation and People, Telstra
- 12.40pm Lunch
- 1.10pm Speaker address
The Hon. Shannon Fentiman MP
Minister for Employment and Small Business and Minister for Training and Skills Development
- 1.20pm Moderated discussion and questions
Moderator: Malcolm Thatcher, Professor of Digital Practice, QUTeX
- Alex Badenoch, Group Executive, Transformation and People, Telstra
 - The Hon. Shannon Fentiman MP, Minister for Employment and Small Business and Minister for Training and Skills Development
- During moderated discussion CEDA will take online questions. Go to ceda.pigeonhole.at and enter passcode **Workforce**
- 1.50pm Close
Clint O'Brien
Associate Director, CEDA

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QUTeX

QUTeX is a broad, flexible learning paradigm helping individuals and organisations get future fit through specialised Short Courses, Professional Development and Executive Education. This unique, progressive approach enables learners to extend existing skills, learn new skills, become more adaptable, more multi-disciplined and more valuable in the future.

Our programs draw upon a vast network of interdisciplinary skills, experience, diversity and variety from across QUT to deliver rigorously developed, compact, real world courses. It's fast, affordable education, ideally suited to forward thinking workers who recognise that continuous learning is essential in times of continuous change. You can access the full array of QUTeX Professional Development and Executive Education, either individually or within your business.

QUTeX can work closely with your organisation to develop customised learning solutions to help build the future fitness of your team and meet your organisational goals.

Our rich engagement with industry and the public service, combined with QUT's broad areas of 'real world' expertise and experience, allows us to work with organisations to more effectively design and deliver skills and capabilities that are fit-for-purpose today and into the future.

We leverage and integrate intellectual capital from across the university to co-create high impact, custom education solutions with local, national and international corporate and government organisations, that are relevant and encompass global trends and best practice.

As your partner, we offer you an innovative approach and methodologies to co-design, co-develop and co-deliver a program that leverages our expertise and experience in the development of capability.

Our areas of specialisation include: Executive Leadership Development; Digital Capability Practice; Organisational Transformation; Coaching as a Leadership Practice; and Project Management Academy and Complex Program Leadership.

QUT has been a member of CEDA since 2004.



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CEDA will be tweeting from this event using **#FutureofWork**

Join the conversation and follow us on **Twitter @ceda_news**





sponsor

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Telstra

Telstra is Australia's leading telecommunications and technology company, offering a full range of communications services and competing in all telecommunications markets.

In Australia we provide 18.3 million retail mobile services, 3.7 million retail fixed bundles and standalone data services and 1.4 million retail fixed standalone voice services.

We believe it's people who give purpose to our technology. That's why our purpose is to build a connected future so everyone can thrive.

That's why we build technology and content solutions that are simple and easy to use, including Australia's largest and fastest national mobile network.

That's why we strive to serve and know our customers better than anyone else – offering a choice of not just digital connection, but digital content as well.

And that's why we have an international presence spanning over 20 countries.

In the 21st Century, opportunity belongs to connected businesses, governments, communities and individuals.

Telstra is proud to be helping our customers improve the ways in which they live and work through connection.

Telstra has been a member of CEDA since 2014.

speaker

Alex Badenoch

Transformation and People Group Executive, Telstra

In August 2016, Alexandra Badenoch re-joined Telstra to take up the role of Group Executive Human Resources where she was responsible for providing strategic advice and support to the Human Resources arm of the business. In 2018 Alex's role expanded to include leading the delivery office of Telstra's company-wide T22 transformation strategy, an ambitious program to lead the Australian market by simplifying its operations and product set, improving customer experience and reducing its cost base. This is in addition to her responsibility for simplifying the business structure and transforming how Telstra works to become more customer focussed, agile and collaborative.

Prior to this, she was Director of Human Resources, Corporate Affairs and Customer at Asciano, Australia's largest rail and ports operator, and brings a wealth of experience dealing with a highly diversified and international workforce.

Before joining Asciano, Alex worked at Telstra for more than five years as Executive Director Organisational Development and Talent and Executive Director HR for Telstra's Consumer business, including BigPond and Telstra Country Wide.

Known for her change management skills and ability to deliver strong commercial outcomes, Alex has designed and implemented key initiatives to drive successful change across multiple organisations, including Novell Inc. and Coles Myer.



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speaker



The Hon. Shannon Fentiman MP

Minister for Employment and Small Business and Minister for Training and Skills Development

Elected in 2015 as the Member for Waterford, Shannon Fentiman is Queensland's Minister for Employment and Small Business, Minister for Training and Skills Development and Ministerial Champion for Torres Strait.

Delivering the government's commitment to creating jobs for Queenslanders and supporting small businesses to reach their full potential are Shannon's main priorities. Shannon is also working to ensure that Queenslanders have the skills they need to fill the jobs of the future.

Prior to her current portfolio, Shannon also served as the Minister for Communities, Child Safety, Women and Youth and the Minister for the Prevention of Domestic and Family Violence. Shannon Fentiman holds a Bachelor of Laws and a Master of Laws. She was admitted as a Legal Practitioner in 2007 and prior to her election to parliament she worked as an employment lawyer.

moderator

Professor Malcolm Thatcher

Professor of Digital Practice, QUTeX

Professor Malcolm Thatcher is a career technologist and has held senior executive leadership positions in both the public-sector and the private sector. Malcolm has over 35 years' experience in leading and delivering business value through technology-led innovation and transformation.

Between 2004 and 2017, Malcolm held Chief Information Officer roles in large public sector and private sector organizations. Notable roles included Chief Health Information Officer for Queensland Health; CEO of eHealth Queensland; and Chief Information Officer and Chief Facilities Officer for the Mater Hospital Group.

Prior to these executive roles, Malcolm was a technology consultant to industry for 15 years, including establishing a startup company in the United States of America and operating his own successful software and services company in Brisbane for 12 years.

In 2018, he published a book on Digital Risk and Governance titled *The Digital Governance Handbook for CEOs and Governing Boards*, which regularly features in Amazon's best seller list under Corporate Governance.

Malcolm has served on several Boards and Committees, including QUT Council where he also acted in the role of Chancellor of the University. In 1991 he was the inaugural recipient of QUT's Outstanding Alumni Award for the then Faculty of Information Technology and in 2016, Malcolm was named as one of Australia's Top 50 CIOs by CIO Magazine.

Malcolm holds an Honors Degree in Computer Science from the University of Queensland; a Masters Degree in Applied Science from QUT; and a PhD in Digital Risk and Governance, also from QUT. He has also completed a certificate course in IT Leadership from Harvard University.



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corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.

BDO	ConocoPhillips	Hastings Deering	Local Government Association of Queensland
PwC Australia	Queensland Department of Employment, Small Business and Training	Queensland Department of the Premier and Cabinet	Queensland Department of Transport and Main Roads
Queensland Health	Queensland Treasury	QUT	Stanwell Corporation
Telstra			

attendee

Jayden Alexander People and Culture Advisor Stanwell Corporation	Siobhan Banaghan Digital Delivery Lead Hastings Deering	Renee Bligh Transurban	Shirley Brown Manager, Organisational Development Hastings Deering
Kirriy Allen Manager, Clinician Workforce Policy Queensland Health	Stephen Banham Workforce Analyst Queensland Health	Greg Booker Chief Information Officer RACQ	Carolina Bruce Frontline and Digital Services Public Safety Business Agency
Olivia Amsden Senior Policy Adviser Office of the Hon. Shannon Fentiman	Scott Barber Acting Director Queensland Health	Shelley Brace Employee Relations Specialist Hastings Deering	Gregory Bubke Director, Customer Contact Centre Queensland Department of Transport and Main Roads
Rebecca Andrews Head, Queensland AI Group	Kate Barry Manager, Design, Small Business Queensland Department of Employment, Small Business and Training	Martin Bradshaw General Manager, Passenger Transport Strategy and Technology Queensland Department of Transport and Main Roads	Victoria Bullen Business Operations, People Services Telstra
Susan Austin Senior Membership Advisor, Queensland CEDA	Megan Barry Deputy Commissioner, Public Service Commission Queensland Department of the Premier and Cabinet	Richard Branch Manager Queensland Department of Transport and Main Roads	David Burkett Chief Growth Officer WorkingMouse
Alex Badenoch Group Executive, Transformation and People Telstra	Dr Peter Beven Director QUTeX Open Professional Education QUT	Kellie Breen Executive General Manager SunWater	Helen Burns Partner PwC Australia

Sue Byrnes
People Systems Lead
Hastings Deering

Brendan Callaghan
Health and Safety, HSWE
Operations
Telstra

Therese Camm
Executive Director
BDO

Wendy Chilvers
Principal
Queensland Treasury
Corporation

Kate Coehn
Information Division, Director
Finance and Business
Services
Queensland Health

Liam Cooke
Director
Office of State Revenue

Carole Cooper
Global Peopleworks Leader
Flight Centre Limited

Vincent Cosgrove
General Manager, People
and External Affairs
Hastings Deering

Tim Cox
Communications Advisor
Local Government
Association of Queensland

Sean Cummiskey
Assistant Director, Industry
Engagement
Construction Skills
Queensland

Amanda Daly
Head of People and Culture
Redland City Council

Rose D'arcy
Graduate
Queensland Treasury

Melissa Davidson
Senior Human Resources
Advisor
Queensland Treasury

Brian Davies
Acting Manager
Queensland Health

Malcolm De Silva
Head of State, Telstra
Enterprise
Telstra

Jonathan Devaus
Senior Manager
BDO

Sharon Dickman
Executive Director
Queensland Department of
Housing and Public Works

Jodie Duignan-George
Associate Vice Chancellor,
Cairns and Far North
Queensland Region
CQUniversity

Kate Eltham
Business Development
Manager
QUT

Jenny Fay
Hastings Deering

Robert Fedrick
Manager, Talent
Energy Queensland

The Hon Shannon Fentiman
MP
Member for Waterford
Minister for Employment and
Small Business and Minister
for Training and Skills

Lisa Ferguson
Business Analyst
Construction Skills
Queensland

Dan Fischer
Head of Digital
Transformation and Design
Virgin Australia

Caroline Fleming
General Manager, People
Strategy and Culture
Energy Queensland

Michael Flynn
Project Management Office
Coordinator
Stanwell Corporation

Christine Franklin
Senior Project Officer, Private
Protected Areas Program
Queensland Department of
Environment and Science

Laura Fraser Hardy
Chief of Staff
Office of the Hon. Shannon
Fentiman

Carl Gibson
Training and Competency
Advisor
ConocoPhillips

Mark Goldsworthy
People and Culture Manager
Logan City Council

Tony Goode
Manager, Advocacy
Local Government
Association of Queensland

Danita Goodwin
Queensland Media Manager
Telstra

Adam Green
Director, Human Resources
Corporate Administration
Agency

Nick Griffin
Acting Chief Solutions
Delivery Officer
eHealth Queensland

Felicity Guest
Training and Comp Systems
Administrator
ConocoPhillips

Guy Habermann
Manager, Business
Improvement Systems
Queensland Department of
Transport and Main Roads

Roshana Hall
Treasury Analyst
Queensland Treasury

Sean Halloran
Manager People, Culture and
Safety
Moreton Bay Regional
Council

Paul Halma
Compliance Manager
ConocoPhillips

Rynall Hastie-Burroughs
Director, Talent Unit
Queensland Department of
Education

Mateja Hawley
Director
Nous Group

Tanya Hegarty
Senior Manager
PwC Australia

Kim Hetherington
Workforce Capability
Manager
Construction Skills
Queensland

Simon Hicks
Director, Heavy Vehicle
Operations
Queensland Department of
Transport and Main Roads

Tina Hight
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Queensland Department of
Transport and Main Roads

Lucinda Hoffman
Acting General Manager,
Transport Policy Branch
Queensland Department of
Transport and Main Roads

Casey Hotham
Employee Experience
Chapter
Telstra

Jon Hottot
Principal Consultant,
Executive and Boards
Davidson

Grace Houlihan
Graduate
Queensland Treasury

Rhiannan Howell
Acting Chief Human
Resource Officer
Queensland Department of
Employment, Small Business
and Training

Tristan Howes
Ops Integration and
Collaboration Lead
ConocoPhillips

Brian Inglis
Training and Competency
Lead
ConocoPhillips

Kellie Ingram
People Enablement Chapter
Telstra

Wanda James
Principal Workforce Planning
Officer
Queensland Health

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Manager, People and Culture
Services
Stanwell Corporation

Fahim Khondaker
Partner
BDO

Dr Hassan Khosravi
Senior Lecturer in Learning
Analytics
The University of Queensland

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Director, QUT Centre for the
Digital Economy
QUT

Melinda Kross
Acting Deputy Commissioner
Queensland Treasury

Kelly Larkin
Training and Competency
Coordinator
ConocoPhillips

Paula Latchmanan
Senior Project Officer
Queensland Treasury

Dr Linda Lee
Manager, Protected Area
Analysis
Queensland Department of
Environment and Science

Sandra Lerch
Executive Director, Public
Service Commission
Queensland Department of
the Premier and Cabinet

Amy Leschke
ICT Coordinator
Stanwell Corporation

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Director, Infrastructure
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Employment, Small Business
and Training

Kathryn Lewis
Chapter Lead, People
Enablement Chapter
Telstra

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Transport and Main Roads

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Delivery Centre
Queensland Department of
Human Services

Simon Mahler
Economist
Queensland Treasury

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Executive General Manager,
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Sunsuper

Neil Makepeace
Chief Executive Officer and
Managing Partner
GWI

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Learning, GBS Learning
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Suncare Community Services

Cat Matson
Chief Digital Officer, Digital
Brisbane
Brisbane Marketing

Gina McCabe
Acting Principal Policy Officer
Public Service Commission

Siobhan McCarville
Manager
Queensland Department of
Transport and Main Roads

Jenny McGuire
Principal project Officer
Office of State Revenue

Heather McIntosh
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Strategic Acquisitions
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Queensland Health

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Manager
Queensland Tourism Industry
Council

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Change Manager
Sunsuper

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Queensland Rail

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Queensland Department of
Transport and Main Roads

Paul Murray
Director
Queensland Treasury

Andrew Mycoe
Director
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General Manager
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Transport and Main Roads

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ConocoPhillips

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Working Hub
Telstra

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and Boards
Davidson

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Deputy Leader
CSIRO

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Chief People and Culture
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Council of the City of Gold
Coast

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and People
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Glenn Smith
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and Culture
Stanwell Corporation

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Director, Evidence and Data
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Queensland

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Digital Technology and
Services
Queensland Department of
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Mater Health Services

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Professor of Digital Practice
QUT

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BDO

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Queensland Health

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Apprentice and EMP Tech
Hastings Deering

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Local Government
Association of Queensland

Matthew Williams
Project Support, Strategic
Workforce Management
Telstra

Philippa Willis
Manager, Tech and
Transformation
Robert Walters

Scott Wood
Client Executive, Telstra
Enterprise and Government
Telstra

Lorraine Yabsley
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Queensland Department of
Employment, Small Business
and Training

Kate Zocchi
Manager, Data and Policy
Queensland Department of
Transport and Main Roads

CEDA Queensland: March – September 2020

Connecting policies for better health outcomes

DATE Tuesday 3 March 2020, 12.00pm to 2.00pm **(invitation only)**

SPEAKER Associate Professor Gemma Carey, Research Director, Centre for Social Impact, University of NSW

EVENT OVERVIEW For Australia to “close the gap” and improve outcomes for disadvantaged individuals and communities the social determinants of health must be taken into consideration. Assoc Prof Gemma Carey will discuss the social and economic forces that influence health and welfare and what policy settings are required for better outcomes.

CEDA Trustee boardroom briefing hosted by Multicap.



Building a sustainable energy economy

DATE Wednesday 11 March 2020, 12.00pm to 2.00pm

VENUE Brisbane Convention and Exhibition Centre, South Bank, Brisbane

SPEAKER Professor Ross Garnaut AC, Professor of Economics, The University of Melbourne and the Hon. Dr Anthony Lynham, Minister for Natural Resources, Mines and Energy

EVENT OVERVIEW Hear how and why we must develop new industry and jobs, diversify our economy, attract the capital and develop the expertise that can make Australia a global superpower in the low carbon future.

Supported by CEDA members major sponsors ABB Australia and Advisian.



Innovation in space

DATE Monday 16 March 2020, 12.00pm to 2.00pm **(invitation only)**

SPEAKER Dr Megan Clark AC, Head, Australian Space Agency

EVENT OVERVIEW Dr Megan Clark AC will discuss the Australian Space Agency's priorities to transform our space industry and grow Australia's research, science and technology capabilities.

CEDA Trustee boardroom briefing hosted by University of Southern Queensland.





EA Breakfast: workforce megatrends

DATE Tuesday 17 March 2020, 7.15am to 8.45am (**invitation only**)

SPEAKER Dr Libby Sander, Assistant Professor of Organisational Behaviour, Bond Business School

EVENT OVERVIEW The way we work is fundamentally transforming. Dr Libby Sander will discuss what megatrends will shape the workforce over the coming decade and how to best prepare for the future.

Unlocking data in the public interest

DATE Tuesday 31 March 2020, 12.00pm to 2.00pm

VENUE Brisbane Convention and Exhibition Centre, South Bank, Brisbane

SPEAKER Gabriela D'Souza, Senior Economist, CEDA; Noel Jarrett, Executive Chief Data Officer, Telstra; Tim Kelsey, Senior Vice President, Healthcare Information and Management Systems Society, Inc. (HIMSS); Dr Tom Verhelst, Program Director, Regional Innovation Data Lab (RIDL), Griffith University

EVENT OVERVIEW How can we maximise the economic and social benefits of data and data access? CEDA's forthcoming report *Unlocking data in the public interest* investigates the policy, regulatory and skills shifts required to maximise the benefits of data and data access.

Supported by CEDA member major sponsor Griffith Business School.

Business for good: Outland Denim

DATE Monday 20 April 2020, 7.15am to 8.45am

VENUE The Ship Inn, Corner Stanley and Sidon Streets, South Bank

SPEAKER James Bartle, Founding CEO, Outland Denim

EVENT OVERVIEW CEDA presents the first in a series of conversations with the founders and leaders of organisations doing business for good. They think and operate differently, change lives, invigorate communities and are transforming their sectors.

Hosted by CEDA member Griffith Business School. Further sponsorship opportunities available.



Vice Chancellors panel

DATE Friday 29 May 2020, 12.00pm to 2.00pm

VENUE Brisbane Convention and Exhibition Centre, South Bank, Brisbane

SPEAKER Professor Tim Brailsford, Vice Chancellor and President, Bond University; Professor Carolyn Evans, Vice Chancellor and President, Griffith University; Professor Sandra Harding AO, Vice Chancellor and President, James Cook University; Professor Greg Hill, Vice Chancellor and President, University of the Sunshine Coast; Professor Peter Høj AC, Vice Chancellor and President, The University of Queensland; Professor Nick Klomp, Vice Chancellor and President, Central Queensland University; Professor Geraldine Mackenzie, Vice Chancellor, University of Southern Queensland; Professor Margaret Sheil AO, Vice Chancellor and President, QUT

EVENT OVERVIEW CEDA's trusted convening power brings together the Vice Chancellors of Queensland universities. With combined revenue of more than \$5 billion and responsibility for half a million students, these leaders face complexity, reform and our very high expectations.

*Supported by CEDA members major sponsors NOUS Group and UniSuper.
Further sponsorship opportunities available.*



Copland Leadership Program in Brisbane

DATES Tuesday 15 September 2020, 5.00pm to 6.30pm,
Wednesday 16 September 2020, 9.00am to 4.00pm,
Wednesday 30 September 2020, 9.00am to 4.00pm,
Wednesday 14 October 2020, 9.00am to 6.00pm and
Friday 23 October 2020, 12.00pm to 2.00pm

EVENT OVERVIEW The Copland Leadership Program is CEDA's professional development program for emerging leaders across the corporate, government, academic and community sectors.

CEDA contact:

Clint O'Brien, Associate Director, CEDA

Phone: 07 3121 6431 Email: clint.obrien@ceda.com.au

Susan Austin, Senior Membership Advisor, CEDA

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For more CEDA events or to register online visit www.ceda.com.au.



about CEDA



CEDA – the Committee for Economic Development of Australia – is an independent, membership-based think tank. Working with our members, we identify policy issues that matter for Australia's future and pursue solutions that deliver better economic and social outcomes for the greater good. CEDA has 770 members. Our cross-sector membership spans every state and territory and includes Australia's leading businesses, community organisations, government departments and academic institutions.

Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2020 will explore unlocking data in the public interest ahead of the inaugural Public Interest Technology Forum, release the second Community Pulse nationwide survey, discuss the skills mismatch in the permanent migration system, and release the second report in our series on disadvantage.

For more information on CEDA membership, research and events please contact:

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