



EVENT PROGRAM

# Disrupting disadvantage: setting the scene

**Keynote speaker: Jarrod Ball, Chief  
Economist, CEDA**

Thursday, 14 November 2019, 12.00pm to 2.00pm

CEDA Boardroom, Sydney



 **ceda**  
committee for economic development of australia

[www.ceda.com.au](http://www.ceda.com.au)

# agenda

- 11.45am Registrations
- 12.00pm Welcome  
Lee Kelly  
State Director, NSW/ACT, CEDA
- 12.05pm Lunch
- 12.35pm Opening remarks  
Lee Kelly  
State Director, NSW/ACT, CEDA
- 12.40pm Introduction  
Michael Baldwin  
Head of Communications & Community, First State Super
- 12.45pm Keynote address  
*Disrupting disadvantage: setting the scene*  
Jarrod Ball  
Chief Economist, CEDA
- 1.00pm Moderated discussion  
  
Jarrod Ball  
Chief Economist, CEDA  
  
Alan Greenfield  
Principal, Taylor Fry  
  
Anne Hampshire  
Head of Research and Advocacy, The Smith Family
- 1.40pm Q&A session
- 1.55pm Vote of thanks  
Lee Kelly  
State Director, NSW/ACT, CEDA
- 2.00pm Close  
Lee Kelly  
State Director, NSW/ACT, CEDA

# keynote speaker

## Jarrold Ball

Chief Economist, CEDA

Twitter: @jarroldmball

Jarrold Ball joined CEDA as Chief Economist in 2017 with over 15 years of experience as an economist across the public and private sectors. He has held senior roles at the Business Council of Australia, in EY's advisory services practice and more recently at BHP.

Jarrold also worked in the Federal Government and was a lead adviser on microeconomic reform for the Victorian Departments of Premier and Cabinet and Treasury and Finance. He is a member of CEDA's Council on Economic Policy and the Melbourne Economic Forum. Jarrold holds a Masters degree in Economics from Monash University and undergraduate degrees in Business (Economics) and Arts from the University of Southern Queensland.



During moderated discussion  
CEDA will take online questions.  
Go to [ceda.pigeonhole.at](http://ceda.pigeonhole.at) and enter  
passcode *nswresearch*

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# speaker



**Alan Greenfield**  
Principal, Taylor Fry

Alan co-founded Taylor Fry in 1999, helping to establish the actuarial business and, later, an expansion into analytics. He now works with clients across a range of practice areas to make a difference in people's lives using big data. In 2015, he was awarded Actuary of the Year by the Actuaries Institute for his contribution in developing the investment approach to public policy making.

# speaker

## Anne Hampshire

Head of Research and Advocacy, The Smith Family

Twitter: @SmithFamily\_org

Anne Hampshire has over 20 years' experience working across the community and government sectors, including at national, state, regional and local levels. Anne has researched and written in a range of areas, including children, young people and families, unemployment, social capital and rural and regional communities. Anne has contributed to the development of a range of initiatives aimed at addressing disadvantage, including for young people, families and communities.



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# chair



## Michael Baldwin

Head of Communications and Community, First State Super

Twitter: [@FirstStateSuper](https://twitter.com/FirstStateSuper)

As Head of Communications and Community, Michael has responsibility for promoting First State Super's engagement with government, media, industry, community and other key internal and external stakeholders. He is also a member of First State Super's Diversity and Inclusion Council. Over the past 20 years Michael has built a career in leadership, business and partnership management in roles spanning both the arts and corporate sectors. Before joining First State Super, Michael was Assistant Director at the National Gallery of Australia. From 2001-2013, Michael was CEO of the superannuation industry body Fund Executives Association Ltd (FEAL), during which time he was also strategic consultant to the Investment Management Consultants Association of Australia (IMCA) and secretary to the financial services think-tank, Sydney Financial Forum.

Michael is a proud CEDA trustee.

# Vote of thanks

## Lee Kelly

State Director NSW/ACT, CEDA

Twitter: @ceda\_news

Lee Kelly is the head of CEDA's NSW and ACT operations and is responsible for membership, CEDA's event program and business development activities. Prior to this role, she held the position of Associate Director for over five years where she gained expertise and experience facilitating policy discussions, project and program leadership, business improvement and stakeholder engagement. Lee has over 15 years' experience in the private and not-for-profit sectors within Australia and internationally. Lee is committed to growing CEDA's business in NSW and the ACT, ensuring members benefit directly from CEDA's research, economic and social policy discussions, and leadership programs.



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# attendees

Gerry Andersen  
Chief Executive Officer  
Foodbank

Lynne Ashpole  
Assistant General Manager,  
Policy and Coordination  
Branch  
Austrade

Michael Baldwin  
Head of Communications and  
Community  
First State Super

Jarrold Ball  
Chief Economist  
CEDA

Mia Barnard  
Transport Market Leader -  
Sydney Region  
GHD

Stuart Bevan  
Senior Policy Officer  
Department of Employment,  
Skills, Small and Family  
Business

Sarah Breavington  
Social Strategy Manager  
City of Sydney

Michael Broadhead  
Managing Director  
Folk

Miranda Bush  
Community Engagement  
Officer  
Australian Catholic University

Matthew Campbell  
Director, Premier's  
Implementation Unit  
NSW Department of Premier  
and Cabinet

Brianna Casey  
Chief Executive Officer  
Foodbank

Dr Ricky Chan  
Manager, Strategic  
Partnerships  
Australian Catholic University

Amanda Ciantar  
Consultant, Capital Financing  
National Australia Bank

Vivien Cinque  
Community Engagement  
Officer  
Australian Catholic University

Louise Claridge  
Associate Director -  
Membership Engagement  
NSW/ACT  
CEDA

Suzanne Colbert AM  
Chief Executive Officer  
Australian Network on  
Disability

Sarah Davidson  
Leader, Business and  
Government Affairs  
Chartered Accountants  
Australia and New Zealand

Bridget De Pelleport  
Membership Administrator  
CEDA

Wendy Field  
Executive Director -  
Participation  
The Smith Family

Catherine Fitzpatrick  
General Manager, Community  
and Vulnerability  
Commonwealth Bank of  
Australia

Frances Foster-Thorpe  
Director  
NSW Department of Premier  
and Cabinet

Ben Gales  
Executive Director, Strategic  
Coordination  
NSW Department of Premier  
and Cabinet

Charlotte Glennie  
National Media Manager  
The Smith Family

Alan Greenfield  
Principal  
Taylor Fry

The Hon Jonathan Hamberger  
PSM  
Senior Deputy President  
CEDA Individual Trustee

Anne Hampshire  
Head of Research and  
Advocacy  
The Smith Family

Anne Hurni  
Research and Partnerships  
Officer  
Penrith City Council

Monique Jackson  
Senior Consultant  
Nous Group

Lauren Jewell  
NSW Government Leader  
Aurecon Group

Lee Kelly  
State Director NSW and ACT  
CEDA

Ian Laing  
GM - Strategic Partnerships  
Foodbank

John Lydon  
Senior Partner  
McKinsey & Company

Alistair McEwan  
Ainsworth Chair of Technology  
and Innovation Cerebral Palsy  
Alliance  
The University of Sydney

Melissa McSeveny  
Social Planning Coordinator  
Penrith City Council

Dr Kirsty Nowlan  
Executive Director, Social  
Policy & Advocacy  
The Benevolent Society

Mark Nutting  
Strategic Planning Manager  
Southern Sydney Regional  
Organisation of Councils

Sarah Pennell  
General Manager  
Foodbank

Lisa Peterson  
State Manager NSW/ACT  
Department of Health  
Federal Department of Health

Tiffany Petre  
Director  
The University of Sydney

David Pigott  
Executive, Policy & Corporate  
Affairs  
Mission Australia

Anna Robinson  
Executive Director, Disability  
The Benevolent Society

Paula Robinson  
Founder & CEO  
Appli

Prajni Sadananda  
Manager, Business  
Development and Strategy  
Medtronic Australasia

Simone Schulz  
Senior Consultant  
Nous Group

Esther Song  
Associate Director, Strategic  
Coordination Branch  
NSW Department of Premier  
and Cabinet

Lolita Spears  
Membership Advisor, NSW and  
ACT  
CEDA

Jane Spring  
Assistant Commissioner,  
Capability and Leadership  
Strategy  
NSW Public Service  
Commission

Laura Stoddart  
Project and Research Officer  
Hong Kong Economic & Trade  
Office

John Szabo  
Head of Partnerships  
University of Technology  
Sydney



Jan Paul van Moort  
Executive Director  
ACIL Allen Consulting

Nichole Walker  
General Manager  
Appli

Grant Wardell-Johnson  
Partner  
KPMG

Adrian Wiggins  
Associate  
Arup

Toni Wren  
Executive Director, Anti-  
Poverty Week  
Anti-Poverty Network SA

Annette Young  
Head of People and Culture  
The Smith Family



## CEDA NSW/ACT: November 2019

### Building better health across NSW

**DATE** Friday, 15 November 2019, 12.00pm to 2.00pm

**VENUE** Rydes World Square, Sydney

**SPEAKERS** The Hon. Brad Hazzard MP, NSW Minister for Health and Medical Research

*Supported by CEDA member University of New South Wales*



### Annual dinner address by Treasurer Josh Frydenberg

**DATE** Tuesday, 19 November 2019, 12.00pm to 2.00pm

**VENUE** Four Seasons Hotel, Sydney

**SPEAKERS** The Hon. Josh Frydenberg, Federal Treasurer

*Supported by CEDA members Allens and Siemens*



### NSW State of the State

**DATE** Wednesday, 27 November 2019, 12.00pm to 2.00pm

**VENUE** Fullerton Hotel (Westin), Sydney

**SPEAKERS** The Hon. Gladys Berejiklian MP, Premier of NSW

*Supported by CEDA members Cardno, Westpac, Deloitte, Liverpool City Council, NSW Ports and the Star Entertainment Group*



### Women's economic security

**DATE** Thursday, 28 November 2019, 12.00pm to 2.00pm

**VENUE** Hilton Hotel, Sydney

**SPEAKERS** Deanne Stewart, Chief Executive Officer, First State Super

*Supported by CEDA member Macquarie University Business School*



### CEDA contact:

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# about CEDA



CEDA is an independent, not-for-profit membership organisation. CEDA identifies policy issues that matter for Australia's future and pursue solutions that deliver better economic, social and environmental outcomes for Australia. CEDA's cross-sector membership spans every state and territory and includes more than 780 of Australia's leading businesses, community organisations, government departments and academic institutions.

## Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

## Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2019 will focus on Australia's long-term budget position, the effects of temporary migration, a survey of Australian businesses on their approach to economic development, and new approaches to addressing entrenched disadvantage.

### For more information on CEDA membership, research and events please contact:

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