

# Priorities in value-based healthcare

Friday 16th August 2019, 12.00pm to 2.00pm Hilton Hotel

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# agenda

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| 11.45am | Registrations                                                                                                             |
|---------|---------------------------------------------------------------------------------------------------------------------------|
| 12.00pm | Welcome<br>Lee Kelly<br>State Director NSW/ACT, CEDA                                                                      |
| 12.05pm | Introduction<br>Andrew Wiltshire<br>Senior Director, Market Access, Public Affairs & Policy ANZ,<br>Medtronic Australasia |
| 12.10pm | Keynote address<br>Dr Stephen Duckett<br>Health Program Director, Grattan Institute                                       |
| 12.30pm | Lunch                                                                                                                     |
| 1.00pm  | Introduction<br>Andrew Wiltshire<br>Senior Director, Market Access, Public Affairs & Policy ANZ<br>Medtronic Australasia  |
| 1.05pm  | Panel discussion<br>Dr Stephen Duckett<br>Health Program Director, Grattan Institute                                      |
|         | Dr Nigel Lyons<br>Deputy Secretary, Health Systems Strategy and Planning, NSW Ministry of<br>Health                       |
|         | Dr Zoe Wainer<br>Head of Public Health and Medical Director, Bupa                                                         |
|         | Leanne Wells<br>Chief Executive Officer, Consumers Health Forum of Australia                                              |
| 1.40pm  | Q&A session                                                                                                               |
| 1.55pm  | Vote of thanks<br>Dr Henry Cutler<br>Director, Macquarie University Centre for the Health Economy (MUCHE)                 |
| 2.00pm  | Close                                                                                                                     |
|         |                                                                                                                           |



### sponsor

#### Major sponsor Medtronic Australasia

Making healthcare better is our priority, and we believe medical technology can play an even greater role in improving people's lives. With challenges facing families and healthcare systems — such as rising costs, aging populations, and the burden of chronic disease — we are using the power of technology to take healthcare *Further, Together*.

Innovation and collaboration are central to who we are. Since the late 1940s, we have been working with others to alleviate pain, restore health, and extend life. Today, we are a medical technology leader, employing more than 84,000 people worldwide, and offering therapies and solutions that enable greater efficiency, access, and value — for healthcare systems, providers, and the people they serve.

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#### Medtronic Further, Together

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## keynote speaker

#### Dr Stephen Duckett Health Program Director, Grattan Institute

#### Twitter: @stephenjduckett

Dr Stephen Duckett has held top operational and policy leadership positions in health care in Australia and Canada, including as Secretary of what is now the Commonwealth Department of Health. He has a reputation for creativity, evidence-based innovation and reform in areas ranging from the introduction of activity-based funding for hospitals to new systems of accountability for the safety of hospital care. An economist, he is a Fellow of the Academy of the Social Sciences in Australia and of the Australian Academy of Health and Medical Science.



## panellist

#### **Dr Nigel Lyons**

Deputy Secretary, Health Systems Strategy and Planning, NSW Ministry

Dr Nigel Lyons has almost 30 years' experience in the NSW Health system as a clinician, manager and executive. He is the Deputy Secretary Strategy and Resources, at the NSW Ministry of Health where he is responsible for strategic health policy development, inter-jurisdictional negotiations and funding strategies, system-wide planning of health services including mental health, setting the direction for child and family health policy and driving the whole of government strategy for Women NSW.

Nigel is a proud CEDA trustee.



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## panellist

#### Dr Zoe Wainer

Head of Public Health and Medical Director, Bupa

Dr Zoe Wainer is the Head of Public Health and Medical Director at Bupa Australia and New Zealand. She is Chair of the Board of Dental Health Services Victoria and a Director on the Board of the Victorian Responsible Gambling Foundation. Her passion and expertise in public health has driven formal and informal collaborations with ICHOM and Harvard Business School in value based health care across multiple organisations and she has a continued advocacy focus on the importance of sex differences across health from basic research to health systems implications.



## panellist

#### Leanne Wells

Chief Executive Officer, Consumers Health Forum of Australia

Leanne is the Chief Executive Officer of the Consumers Health Forum of Australia. She is a health advocate and service executive with over thirty years' experience in health and social policy, program and service development. Leanne has held executive positions within federal government and in national and state non-government organisations.

Leanne is Board Director of Coordinare South East New South Wales' Primary Health Network, the Ozhelp Foundation, PainAustralia and the Australian Pharmacy Council. She is the Independent Chair of Coordinare's Community Advisory Committee. She has several advisory appointments including the Commonwealth's Primary Health Care Advisory Group, NSW Agency for Clinical Innovation's International Expert Advisory Committee and the Primary Care Committee of the Australian Commission for Safety and Quality in Healthcare's Board.

Leanne has tertiary qualifications in communications and business. She is a member of both the Australian Institute of Company Directors and the Australian Institute of Management.



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## chair

#### **Andrew Wiltshire**

## Senior Director, Market Access, Public Affairs & Policy ANZ, Medtronic Australasia

Andrew Wiltshire is Senior Director, Market Access, Public Affairs & Policy for both Australia and New Zealand. Andrew's career with Medtronic spans 23 years. In his current role Andrew has responsibility for Health Economics, Market Access, Policy and Government and Stakeholder Relations in Australia and New Zealand. In addition, Andrew coordinates Government Affairs for the APAC region. Previously Andrew has had a variety of roles within Medtronic across business and functional leadership. Andrew started his career as a Registered Nurse and has worked in the Pharmaceutical Industry as well as a brief stint in the Hospitality Industry. He earned a Master of Business Administration and a Bachelor of Arts in Media. He holds several Directorships including the Medical Technology Association of Australia (MTAA) and is a Graduate Member of the Australian Institute of Company Directors (GAICD).

Andrew is a proud CEDA trustee.



## vote of thanks

#### **Dr Henry Cutler**

Director, Macquarie University Centre for the Health Economy (MUCHE)

Dr Henry Cutler is the inaugural Director of the Macquarie University Centre for the Health Economy (MUCHE), currently leading a team of 14 health economics researchers and three PhD students. Prior to joining MUCHE, Henry led the health economics team at KPMG, and was head of the Sydney Health Economics and Social Policy team for Access Economics. He also worked as a senior economic consultant the Centre for International Economics for five years, and spent eight years in the debt, equity and derivative markets, both in Australia and the UK.

Henry is an applied health economist with extensive skills in evaluating real world health care related problems, having undertaken a consulting role to government and non-government organisations for 15 years. His work uses a variety of quantitative techniques focusing on health statistics and econometrics, health insurance, markets in healthcare economic evaluation, health and the economy, demand for healthcare and supply of health services. Henry has led around 90 health economics research projects over the last decade, with funding associated with these projects totalling approximately \$8.7 million. He is chief investigator on several NHMRC funded projects and is associated with two NHMRC Centres for Research Excellence and the Digital Health CRC.

He has gained research experience across a broad health care base. This includes cancer, visual impairment, dementia, cardiovascular disease, diabetes, chronic kidney disease, road trauma, sleep disorders, mental health, hearing, pathology, pharmaceuticals, medical devices, aged care, integrated care, digital health and hospitals. He has contributed significantly to media over the last five years, including Australian Financial Review, The Australian, SMH, ABC News, ABC Radio National, ABC's Lateline, ABC's The Business, BRW, In the Black, Medical Observer, Australian Doctor, Aged Care Insight, Australian Ageing Agenda.



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## corporate tables

#### CEDA would like to thank the following members for hosting a corporate table at today's event.

| Dianne Hill                                                  | Healthdirect Australia                                                                                    | Johnson & Johnson                                                          | Medtronic Australasia                                                       |
|--------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| Nous Group                                                   | NSW Treasury                                                                                              | PwC                                                                        | University of Newcastle                                                     |
| attendees                                                    |                                                                                                           |                                                                            |                                                                             |
| Peter Achterstraat<br>NSW Productivity<br>Commissioner       | Aleece Blackmore<br>Senior Advisor<br>NSW Treasury                                                        | Dr Daniel Cehic<br>Chief Medical Officer -<br>Cardiology                   | Chris Colquhoun<br>Chief Medical Officer<br>Insurance & Care NSW (icare)    |
| NSW Treasury                                                 | Michael Blenkin                                                                                           | GenesisCare                                                                | Ctuart Coogriff                                                             |
| Sally Aitken<br>Associate Principal<br>Port Jackson Partners | Michael Bienkin<br>Business Development<br>Manager I Cardiac & Vascular<br>Group<br>Medtronic Australasia | Gabrielle Challis<br>Hospital Payer Value Analyst<br>Medtronic Australasia | Stuart Cosgriff<br>Partner, Major Projects &<br>Construction<br>Clayton Utz |
| Eva Alexandratos<br>Senior Manager, Client<br>Services       | Karen Borg<br>CEO                                                                                         | Dr Ricky Chan<br>Manager, Strategic<br>Partnerships                        | Cathryn Cox PSM<br>Ministry of Health NSW                                   |
| TCorp                                                        | Healthdirect Australia                                                                                    | Australian Catholic University                                             | Tony Crawford                                                               |
| Mellonie Amin<br>Relationship Manager<br>ANZ Banking Group   | David Bowtell<br>Associate Director - Policy &<br>Events NSW/ACT                                          | Tom Chard<br>Relationship Manager<br>ANZ Banking Group                     | Chair<br>HBF Health<br>Finnian Crotty                                       |
| - ·                                                          | CEDA                                                                                                      |                                                                            | Director, ANZ Enterprise                                                    |
| Cindy Arthur                                                 |                                                                                                           | Jane Cheung                                                                | Partnerships                                                                |
| Head of Health Regional<br>Business Banking                  | Tessa Boyd-Caine<br>Chief Executive Officer                                                               | Associate Director<br>NSW Treasury                                         | Medtronic Australasia                                                       |
| ANZ Banking Group                                            | Health Justice Australia                                                                                  |                                                                            | Geoff Curran                                                                |
|                                                              |                                                                                                           | Simone Cheung                                                              | Managing Director                                                           |
| Vicki Austin<br>Director                                     | Andrew Bryant<br>General Manager, Consumer                                                                | Partner<br>Deloitte                                                        | Gerard Daniels                                                              |
| Kennedy Austin                                               | Health Services                                                                                           | DEMILE                                                                     | Caroline Curtin                                                             |
| , · · · · · · · · ·                                          | Hoalthdiroot Australia                                                                                    | Louioo Claridgo                                                            | Head of Stakeholder                                                         |

Prof Christine Bennett AO Dean, School of Medicine University of Notre Dame

Charlotte Birchall Quality Manager St Vincent's Hospital

Servio Healthdirect Australia

Mary Byrne Senior Policy Analyst - Clinical Governance Healthdirect Australia

Louise Claridge Associate Director -Membership Engagement NSW/ACT CEDA

Anthony Coleman IAC member Macquarie University

aroline Head of Stakeholder Engagement & Policy Healthdirect Australia

Dr Henry Cutler Director, Macquarie University Centre for the Health Economy (MUCHE)





Matthew Day Chief Operating Officer Healthdirect Australia

Simon Deeming Director of Research Hunter Research Foundation Centre

Assoc Prof Shane Dempsey Head of School, School of Health Sciences Faculty of Health The University of Newcastle

Marianne Dilernia Senior Relationship Manager ANZ Banking Group

James Downie CEO Independent Hospital Pricing Authority

Dr Stephen Duckett Director, Health Program The Grattan Institute

Elissa Dwyer Director, Human Resources CEDA Individual Non Members

Paul Eastwood Director Customer Solutions Stellar Asia Pacific

Jenni Ellard Corporate Communications Manager Healthdirect Australia

Ariel Ellis Director NSW Treasury

Joanne Epp Senior Research Fellow Macquarie University

Sally Evans Non Executive Director Healthcare Imaging Services/Healius

George Faithfull Vice President Government & Regulatory Affairs Stryker

Joanne Fitzgerald Executive Director Independent Hospital Pricing Authority Chloe Flutter Partner and Managing Director The Boston Consulting Group

Prof Mary Foley AM Managing Director Telstra

Tim Fortin Vice President and Managing Director, Australia and New Zealand Medtronic Australasia

Paul Foster Managing Director Pacific Equity Partners

Marissa Gahfoor Chief Financial Officer Telstra

Michael Gendy Chief Procurement Officer NSW Health

Dr Melina Georgousakis Research and Policy Manager Bupa

Steven Gilbert Consultant Gilven

Dr Brok Glenn Dean of Central Coast Campus Academic Division Regional Campuses The University of Newcastle

Glenn Goldsmith Executive Director NSW Treasury

Dr Nicholas Goodwin Conjoint Professor School of Medicine and Public Health Faculty of Health and Me The University of Newcastle

Annika Haddock Commercial Manager -Oncology Australia GenesisCare

Trent Hagland PhD, Department of Government and International Relations The University of Sydney

Prof Jane Hall Authority Member Independent Hospital Pricing Authority Stephan Helms-Ohama Director, Business Development & Strategy ANZ Medtronic Australasia

Dianne Hill Non Executive Director

Sharee Hiquiana Health Engagement Manager Insurance and Care NSW

Carol Holley Non Executive Director Australian Nuclear Science and Technology Organisation

Dr Stephen Hollings Chief Executive Officer The Heart Research Institute

Dr Rachel Hughes Director of Palliative Care Calvary Care

Julia Hume Exective Director Independent Hospital Pricing Authority

Elisha Hussein Analyst (Graduate) Deloitte

Monique Jackson Senior Consultant Nous Group

Charles Johanes Special Counsel / Practice Leader Fragomen

Prof Cheryl Jones Deputy Dean (Education), Sydney Medical School United States Studies Centre

Martin Jovic Partner PwC Australia

Craig Kann Employer Partnership Manager UniSuper

Ramesh Karnani Director Port Jackson Partners

Nigel Kassulke Director Cannings Communications

#### Partner and Managing Director The Boston Consulting Group

Daniel Kildea Senior Government Affairs & Policy Manager Johnson & Johnson

Steven Kastanias

Associate Director

Benedict Keneally

Lee Kelly

CEDA

Calcutta Group Pty Ltd

State Director NSW and ACT

Kate King Government Affairs & Policy Advisor Medtronic Australasia

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Natalie Lawandi Senior Manager, Healthcare Economics and Reimbursement Medtronic Australasia

Jane Lester Sr Market Development Manager, Diabetes Group Medtronic Australasia

Larry Little Partner Kennedy Austin

Rachel Lum Project and Research Officer Hong Kong Economic & Trade Office

Trish Lyons The University of Sydney

Dr Nigel Lyons Deputy Secretary, Strategy and Resources NSW Agency for Clinical Innovation

Renee Martin Senior Manager PwC Australia

Jahin Masnun Advisor NSW Treasury



Donna McCann Media Relations & Public Affairs Manager Medtronic Australasia

Michelle McPherson Deputy Chief Executive Officer and Chief Financial Officer NIB Health Funds

Dr Adrian Melia EQUIS Academic Lead Office PVC Faculty of Business and Law The University of Newcastle

Libby Mellor Digital Marketing and Event Lead Nous Group

John Miller Associate Director, Health Branch NSW Treasury

Julie-Anne Mizzi Head of Social Infrastructure and Aged Care AMP Capital Investors

Bernie Mullin Senior Manager Health System Transformation Bupa

Trish Norman Program Manager - Medical Office Insurance & Care NSW (icare)

Peter O'Byrne IAC member Macquarie University

Victoria Oey Senior Medical Officer Insurance & Care NSW (icare)

Jason Organ Assistant manager Business Banking ANZ Banking Group

Graeme Osborne Head of Hospitals Telstra Sean O'Shannassy Associate Director NSW Treasury

Rod Owen-Jones Investment Manager Infrastructure AMP Capital Investors

Eammon Oxford Principal Financial Analyst NSW Treasury

Prof Francesco Paolucci Professor of Health Economics & Policy at the Faculty of Business & Law The University of Newcastle

Damien Pares Associate Director Calcutta Group

Prof Chris Peck Director, Westmead Initative United States Studies Centre

Dr Tanya Pelly Executive manager Quantium

David Du Plessis Head of Health Service Contracting NIB Health Funds

Sharon Ponniah Director, Economics and Policy PwC Australia

Fiona Rankin Director IMTS University of Wollongong

Penny Reeves Health Research Economist Hunter New England Health

Fiona Renoux Services Director, PBB, Get Healthy Healthdirect Australia

Prajni Sadananda Manager, Business Development and Strategy Medtronic Australasia Aruna Sathanapally Director NSW Treasury

Brett Saurine Regional Manager Northern UniSuper

Nathan Schlesinger Partner PwC Australia

Annette Schmiede Executive Leader, Bupa Health Foundation Bupa

Dr Deon Schoombie CEO Consumer Healthcare Products Australia (CHP Australia)

Dr Liz Schroeder Senior Research Fellow Macquarie University

Jonathan Schwarz Head of Financial Risk Solutions - Clients TCorp

Joe Short Partner PwC Australia

Grace Siu Principal Lawyer Insurance & Care NSW (icare)

Martin Snoke Policy and Value Manager Roche

Lolita Spears Membership Advisor, NSW and ACT CEDA

Philip Stern Director Port Jackson Partners

Dr Marie-Louise Stokes Chief Medical officer Healthdirect Australia

Chuck Stone Director, Commercial Development Unit University of Wollongong Sarah Sweeney Project Manager St Vincent's Hospital

Doug Symonds PHI Relationship Manager Medtronic Australasia

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Justin Vaughan Group Executive Benefits and Provider Relations NIB Health Funds

Jen Vo-Phuoc Director PwC Australia

Dr Zoe Wainer Head of Public Health and Medical Director Bupa

Laura Wall Postdoctoral Research Fellow The University of Newcastle

Leanne Wells Chief Executive Officer Consumers Health Forum of Australia

Andree Wheeler Director NSW Treasury

Christopher Whitmore-Beirne Product Manager Healthdirect Australia

Heidi Wilcoxon Director Nous Group

Peter Wills AC CEDA Leadership Council

Andrew Wiltshire Senior Director, Government Affairs, Asia Pacific Medtronic Australasia

Sue Woodall Chief Procurement Officer Department of Finance Services and Innovation

# notes

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# notes

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#### CEDA NSW/ACT: August-September 2019

#### State of Western Sydney

DATE Friday, 23 August 2019, 12.00pm to 2.00pm

**VENUE** Novotel Sydney Parramatta

**SPEAKERS** The Hon. Stuart Ayres MP, Minister for Jobs and Investment, Tourism, and Western Sydney; Prof. Barney Glover AO, Vice-Chancellor and President, Western Sydney University; Lyn Cobley, Chief Executive, Westpac Institutional Bank

Supported by CEDA members: Western Sydney University, Westpac and PwC

#### The evolution of customer service

DATE Friday, 30 August 2019, 12.00pm to 2.00pm

**VENUE** Hilton Hotel Sydney

**SPEAKERS** The Hon. Victor Dominello MP, New South Wales Minister for Customer Service

Supported by CEDA member:s: GHD Digital and University of Sydney Business School

#### Opportunities in the future energy market

DATE Friday, 6 September 2019, 12.00pm to 2.00pm

**VENUE** Hilton Hotel Sydney

**SPEAKERS** Audrey Zibelman, Managing Director and CEO, Australian Energy Market Operator (AEMO); Ian Learmonth, Chief Executive Officer, Clean Energy Finance Corporation; Terry Mohn, Chair, International Microgrid Association; Elizabeth Molyneux, General Manager - Energy Markets Regulation, AGL

Supported by CEDA member: ABB

#### Vice-Chancellors' panel

DATE Thursday, 12 September 2019, 12.00pm to 2.00pm

**VENUE** Hilton Hotel Sydney

**SPEAKERS** Prof. Attila Brungs, Vice-Chancellor and President, University of Technology Sydney; Prof. Greg Craven AO, Vice-Chancellor and President, Australian Catholic University; Prof. S Bruce Dowton, Vice-Chancellor and President, Macquarie University; Prof. Denise Kirkpatrick, Deputy Vice-Chancellor and Vice President (Academic), Western Sydney University; Dr Michael Spence AC, Vice-Chancellor and Principal, The University of Sydney

Supported by CEDA member:s: Nous Group and UniSuper











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# about CEDA

CEDA is an independent, not-for-profit membership organisation. CEDA identifies policy issues that matter for Australia's future and pursue solutions that deliver better economic, social and environmental outcomes for Australia. CEDA's cross-sector membership spans every state and territory and includes more than 780 of Australia's leading businesses, community organisations, government departments and academic institutions.

#### Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

#### **Research and policy**

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2019 will focus on Australia's long-term budget position, the effects of temporary migration, a survey of Australian businesses on their approach to economic development, and new approaches to addressing entrenched disadvantage.

For more information on CEDA membership, research and events please contact:

| Lee Kelly, State Director NSW/ACT<br>02 9299 7022<br>lee.kelly@ceda.com.au | Louise Claridge, Associate Director -<br>Membership Engagement NSW/ACT<br>02 9779 9751 |
|----------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
|                                                                            | louise.claridge@ceda.com.au                                                            |
|                                                                            |                                                                                        |
| David Bowtell, Associate Director - Policy &                               | Lolita Spears, Membership Advisor,                                                     |
| Events NSW/ACT                                                             | NSW/ACT                                                                                |
| 02 9779 9742                                                               | 02 9779 9748                                                                           |
| david.bowtell@ceda.com.au                                                  | lolita.spears@ceda.com.au                                                              |

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