



EVENT PROGRAM

# Health, ageing and social services: waste in the system

Keynote Speaker: Dr Steve Hambleton, Deputy Chair, MBS Review Taskforce and Member, Health Care Homes Advisory Implementation Group

Thursday 18 July 2019, 12.00pm to 2.00pm

W Brisbane

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EVENT MAJOR SERIES SPONSORS



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# agenda

- 12.00pm Registration
- 12.15pm Welcome  
Clint O'Brien  
Acting State Director, CEDA
- 12.25pm Introduction of speakers  
Joanne Fenton  
Team Leader - Client Partnership QLD/NT, HESTA
- 12.30pm Overview  
Professor Paul Glasziou  
Director, Institute for Evidence-Based Healthcare, Bond University
- 12.40pm Lunch served
- 1.10pm Keynote address  
Dr Steve Hambleton  
Deputy Chair, MBS Review Taskforce and Member, Health Care Homes  
Advisory Implementation Group
- 1.25pm Moderated discussion and questions  
Moderator: Professor Paul Glasziou, Director, Institute for Evidence-Based  
Healthcare, Bond University
- Dr Steve Hambleton, Deputy Chair, MBS Review Taskforce and  
Member, Health Care Homes Advisory Implementation Group
  - Jacqueline Kelly, Non Executive Director, UnitingCare Queensland  
and independent Trustee Director of Prime Super
  - Russell Mason, Chief Executive, Suncare Community Services
- Dessert served
- 1.55pm Close  
Clint O'Brien  
Acting State Director, CEDA

# sponsor

## Event major series sponsor

### Bond University

Bond University is Australia's first private, not-for-profit University, offering a personalised academic environment that enables graduates to exceed the outer limits of their potential.

Created in the scholarly traditions of pre-eminent private universities of world standing, Bond University challenges students to be leaders and thinkers; taking them beyond the accepted definition of a university education to develop initiative, enterprise, ambition and a lifelong commitment to making a meaningful contribution to their field.

Bond's personalised approach to the education process combined with its uncompromising focus on industry relevance sets Bond University apart from every other Australian university.

The Faculty of Health Sciences and Medicine within Bond University is recognised for the excellence of its education and research in the medical, health and sports sciences fields. Offering degrees in Medicine and Allied Health areas, the Faculty is a national leader in student experience, teaching quality and producing career ready graduates.

Research excellence is delivered through the Institute for Evidence-Based Healthcare, the Centre for Urology Research, the Clem Jones Research Centre for Regenerative Medicine globally recognised for their collaboration and impact.

Bond University has been a member of CEDA since 2015.



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# sponsor



## Event major series sponsor

### HESTA

Finding the perfect match

**Choosing the right default fund could be one of the most important choices you make for your employees**

When was the last time you reviewed your default superannuation arrangement? Among the many important decisions you make for your employees, choosing a default super fund is fundamental. Essentially, you're deciding where most employees will put their retirement savings for a large part of their working lives.

Your people are free to put their money into any super fund they choose. However, we know that many rely on the partnerships you have chosen for your business.

If you have a default super option already, it's worth checking if it's delivering for you and your employees.

#### **Know what you're getting**

Super funds' performance and fees can change dramatically over time. A fund that was winning a few years ago can slip down the performance rankings or become more expensive compared to their peers.

If you're ready to review your default super fund, here are some things to consider.

- What does the fund do to support your industry?
- Is the fund not-for-profit, existing only to benefit its members?
- How does the fund compare on independent ratings sites, such as SuperRatings?
- Has the investment approach been responsible and well performing?
- Will the fund provide workplace services such as education and advice for my staff?
- Are the fund's values aligned with those of my organisation?
- Does the fund offer a competitive fee structure?
- Does the fund offer expert, commission-free super advice to their members?

#### **A 30 minute conversation now could pay off for years to come**

You might like to contact a fund to set up a meeting with one of their partnership managers. You can ask them about all the different services and benefits they offer members.

Once you're happy with your choice of default superannuation fund, you can let your people know you're helping them achieve a happier and more prosperous retirement.

Ready to discuss choosing HESTA as your default fund?

Contact Jason Waterford – Business Development Manager HESTA at [jwaterford@hesta.com.au](mailto:jwaterford@hesta.com.au) or visit <https://www.hesta.com.au/employers.html>

HESTA has been a member of CEDA since 2012.

# Introduction

## Joanne Fenton

### Team Leader - Client Partnership QLD/NT, HESTA

Joanne Fenton is Team Leader Client Partnerships QLD/NT with HESTA - the industry super fund dedicated to those working in the health and community services sector. Joanne has held various positions within the financial services sector, in particular superannuation over her career spanning 30 years.

Joanne and the HESTA partnership team are responsible for engaging with stakeholders across the sector to grow awareness of HESTA's products and services and advocacy work.

HESTA advocates across a range of issues impacting its more than 840,000 members, 80% of who are women. We speak up for others. We stand alongside our partners and members, advocating for a super system that better caters for people working in health and community services.

Joanne is a Trustee of CEDA.



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# overview and moderator



## Professor Paul Glasziou

Director, Institute for Evidence-Based Healthcare, Bond University

Twitter: @paulglasziou

Paul Glasziou is a Professor of Evidence-Based Medicine at Bond University and a part-time General Practitioner. Previously he was the Director of the Centre for Evidence-Based Medicine in Oxford from 2003-2010. Paul's key interests include identifying and removing the barriers to using high quality research in everyday clinical practice. He is the recipient of a NHRMC Australia Fellowship which he commenced at Bond University in July, 2010.

Paul is the Director of a team that is building capacity in health services research and does applied research that can be used to improve the efficiency and organisation of health services. His applied research brings economics to the study of healthcare service models, health-care acquired infection, and screening for chronic and infectious diseases, and interventions that change health related behaviour for chronic conditions.

Paul's methodological research includes modelling skewed data, especially length of stay in hospital and factors associated with prolongation; how decision makers value health care costs; and the impact of different perspectives on decision making. He is developing a program of research that uses Bayesian methods for the synthesis of evidence used to inform parameters in decision models. Paul is also interested in the role of randomness and funding decisions for scientific research.

Paul's main interests are: identifying and removing the barriers to using high quality research in everyday clinical practice; improving use of non-drug interventions; and clinical monitoring.

# keynote speaker

## Dr Steve Hambleton

Deputy Chair, MBS Review Taskforce and Member,  
Health Care Homes Advisory Implementation Group

Twitter: @stevejhambleton

Dr Steve Hambleton is an adjunct Professor with the University of Queensland and a General Practitioner in Brisbane. He is a former State and Federal President of the Australian Medical Association.

He was a Member of the Australian Commission on Safety and Quality in Health Care's 'Australian Atlas of Healthcare Variation Advisory Group that supported the Australian Atlas of Healthcare Variation Series.

Dr Hambleton is deputy chair of the Australian Digital Health Agency Medicines Safety Program and Co-Chair of the Clinical Governance Committee.

In April 2015 he was appointed the Chair of the Primary Health Care Advisory Group to investigate options to provide better care for people with complex and chronic illness, and is currently on the Health Care Homes Implementation Advisory Group.

He is also Deputy Chair of the Medicare Benefits Schedule Review Taskforce which is nearing the end of the review of the 5700 item numbers on the schedule.



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# panellist



## Jacqueline Kelly

Non Executive Director, UnitingCare Queensland and independent Trustee Director of Prime Super

Jacqueline Kelly is a non executive director, an accomplished CEO and an experienced consultant/facilitator who combines contemporary research with practice wisdoms to create and deliver value. She has more than 30 years' experience in senior executive roles across a diverse range of industries including health care, financial services, business services, retail and construction.

In the course of her career, Jacqueline has worked extensively with organisations in the commercial, non-profit, and government sectors, that have diverse, complex and dynamic stakeholder environments. These organisations have usually been at the forefront of transformative industry change and frequently cutting new ground.

Jacqueline is an accomplished leader and strategist who brings innovative and alternative perspectives to the table, supported by a strong track record and "hands on" experience in developing healthy, value creating, high performance organisations.

Jacqueline currently serves as:

- Non Executive Director on the Board of Uniting Care Queensland
- Trustee Director on the Board of Prime Super
- Member of the State Advisory Council for CEDA

She previously served for many years on:

- The Board of Lutheran Aged Care Australia (9 years); and
- The National Aged Care Alliance (7 years); in which time she collaborated with key industry leaders to develop and sponsor the Campaign for the Care of Older Australians, which successfully highlighted the need for ageing well to be a federal budget priority and led to increased funding.
- Jacqueline also chaired the NACA committee that developed a collective vision and framework for reform for aged care in Australia.

Jacqueline was also a member of The Lord Mayor's Taskforce into Retirement and Aged Care, which developed recommendations on making Brisbane a more liveable city for older Australians.

Jacqueline has brought together several research initiatives with leading Australian universities to ideate and scaffold solutions to strategic industry issues.

Jacqueline is a Trustee of CEDA.



# panellist

## Russell Mason

### Chief Executive, Suncare Community Services

Russell took on the role of CEO of Suncare Community Services in June 2015. He has worked in a number of private and public sector organisations and focuses on continuous improvement and innovation.

He is always looking for a better way or a new way to get things done! He is very interested in innovative management where the focus is on strategic long-term growth and/or betterment of the business, in particular making better use of limited resources to increase productivity, using the latest digital innovation concepts and tools. Russell has extensive academic experience and has completed a Master of Business, a Bachelor of Business, a Diploma in Leadership and a Company Director's Graduate Certificate.

Russell also has extensive Board experience and is currently a Committee Member for National Disability Services Queensland, Aged and Community Services Australia Queensland and the Sunshine Coast Health Panel. He has also been a Board member of several other organisations including Leading Age Services Australia Queensland, the Australian Association of Convention Bureaus, the Queensland Tourism Industry Council and the Australian Smart Communities Association.

Russell is a Trustee of CEDA.



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# corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.

BDO

Bond University

HESTA

PwCAustralia

Queensland Health

Telstra

The University of Queensland

# attendees

Judene Andrew  
Manager Environmental  
Sustainability  
UnitingCare Queensland

Prof Peter Andrews AO  
Chair, HSM Advisory Board and  
Bond University Council Member  
Magic Pudding Company

Robert Atkinson  
Acting Principle Policy Officer  
Queensland Health

Clare Badenhorst  
Director, Health Systems Research  
and Knowledge Translation  
Bond University

Lachlan Baird  
Chief Executive Officer  
Prime Super

Scott Baker  
Retire Australia

Cameron Ballantine  
Chief Information Officer, Metro  
South Health  
Queensland Health

Mark Baseley  
Principal, Government  
Departments  
Queensland Treasury Corporation

Nikki Beckman  
National Director of Research and  
Innovation  
Marchese Partners

Lisa Benneworth  
Executive Director Legal,  
Governance and Risk  
Queensland Health

Michael Berndt  
Chief Customer Experience Officer  
Queensland Health

Hannah Bloch  
Executive Director, People and  
Corporate Services  
Gold Coast Hospital and Health  
Services

John Borch  
Acting Director, Information  
Security Unit  
Queensland Health

Sara Burrett  
Executive Director, Allied Health  
Services  
Gold Coast Hospital and Health  
Services

Prof Laurie Buys  
Director of the Healthy Ageing  
Initiative  
The University of Queensland

Daniel Callaghan  
Financial Planner, Queensland and  
New South Wales  
HESTA

Ron Calvert  
Chief Executive  
Gold Coast Hospital and Health  
Services

Therese Camm  
Principal Consultant  
BDO

Tehana Carniel  
Team Leader  
Queensland Health

Angel Carrasco  
Director, Social Work and Support  
Services  
Gold Coast Hospital and Health  
Services

Chantal Casey  
Manager, National Health Reform  
Implementation Unit  
Queensland Health

Toni Casey  
Group Director Risk and Audit  
Mater Health Services

Prof Helen Chenery  
Director  
Chenery Consulting

Matthew Clarke  
Business Performance Manager  
UnitingCare Health

Adrian Clutterbuck  
Director, Strategy and Planning,  
Children's Health Queensland  
Hospital  
Queensland Health

Kate Coehn  
Information Division, Director  
Finance and Business Services  
Queensland Health

David Conry  
Acting Chief Executive Officer  
Queensland Health

Prof Linda Crane  
Deputy Dean  
Bond University

Jon Cremonini  
Chief Innovation Officer  
WorkPac Group

Jasmine Davies  
Manager  
KPMG

Jonathan Devaus  
Senior Manager, Advisory  
Consulting  
BDO

Kalan Douglas  
Executive Director  
CoreBridge Consulting

Simon Dwyer  
Partner  
TriCare

Alicia Eaton  
Board Secretary  
Gold Coast Hospital and Health  
Services

Frank Ehrenberg  
Principal and National Retirement  
Living and Aged Care Leader  
Marchese Partners

Kaylene Elliott  
Manager, Operations, North and  
Central  
CURA Hospital Group

Leif Ettrup  
Acting Manager, Legislative Policy  
Queensland Health

Wendy Fennah  
Nursing Director  
Royal Brisbane and Women's  
Hospital

Joanne Fenton  
Team Leader Client Partnerships,  
Queensland and Northern Territory  
HESTA

Thomas Forster  
Assistant Economist  
Queensland Treasury

Greg Fowler  
Principal Policy Advisor  
Office of the Hon. Annastacia  
Palaszczuk MP

Jimmy Foxall  
Chief Information Officer, West  
Moreton Hospital and Health  
Services  
Queensland Health

Stephanie Frantz  
Manager, Mergers and  
Acquisitions  
CURA Hospital Group

Rebecca Freath  
Company Secretary  
Southern Cross Care

Heather Gardner  
Director  
Multicap Limited

Lina Gillespie  
Chief Transformation Officer  
Metro North Hospital and Health  
Services

Prof Paul Glasziou  
Director of the Centre for Research  
in Evidence-Based Practice,  
Faculty of Health  
Bond University

Mike Goodall  
Chief Commercial Officer  
Multicap Limited

Seth Grantley  
Chief Operating Officer  
Multicap

## EVENT PROGRAM

Darryl Grundy  
Chief Executive Officer, UQ Health  
Care Limited  
The University of Queensland

Jonathon Hadley  
Partner  
Gadens

Irma Hajdari  
Chief Financial Officer  
Southern Cross Care

Roshana Hall  
Treasury Analyst  
Queensland Treasury

Dr Steve Hambleton  
MBS Review Taskforce and  
Member, Health Care Homes  
Advisory Implementation Group

David Harmer  
Senior Director, Strategic Policy  
and Legislation Branch  
Queensland Health

Eric Harper  
Regional Director, Disability and  
Community Services  
Queensland Department of  
Communities

Russell Hart  
Senior Director, Digital Application  
Services  
Queensland Health

Kevin Hegarty  
Director  
Kev Hegarty and Associates

Amanda Hickey  
Freelancer  
CEDA Individual Non Members

Prof Louise Hickson  
Head of School, Health and  
Rehabilitation Sciences  
The University of Queensland

Ben Hillier  
Head of Product and Services  
QSuper

Dr Cherrell Hirst AO  
Board Director  
Gold Coast Hospital and Health  
Services

Sally Hogan  
The University of Queensland

Paula Holden  
Executive General Manager,  
People, Performance and Culture  
Endeavour Foundation

Russell Hopkins  
Executive Manager  
Broadspectrum

Darrell Jardine  
Partner  
HopgoodGanim Lawyers

Joanne Jessop  
Chief Executive Officer  
Multicap

Melissa Johnstone  
Principal Policy Officer, Aged Care  
Inquires Team  
Queensland Health

Michael Kastrissios  
Senior Manager  
PwC Australia

Jacqueline Kelly  
Non Executive Director  
UnitingCare Queensland

Maryanne Kelly  
Deputy Under Treasurer  
Queensland Treasury

Nicole Kent  
Business Optimisation Analyst  
Stellar Asia Pacific

Michelle Lambert  
Senior Account Executive  
Telstra

Prof Christina Lee  
Associate Dean  
The University of Queensland

Bruce Linaker  
Chief Technology Officer  
Queensland Health

Michelle Lucas  
Manager  
Queensland Health

Terry Machado  
Government Mobility Specialist  
Telstra

Kerrie Mahon  
Managing Director  
KMA Consulting

Luke Marchant  
Bid and Proposal Principal  
Telstra

Brad Marland  
Partner  
Gadens

Russell Mason  
Chief Executive Officer  
Suncare Community Services

Tricia Matthias  
Manager  
Queensland Health

Adj Prof Brad McCall  
Director, Research  
Sunshine Coast Hospital & Health  
Service

Martin McIver  
Chief Financial Officer  
WorkPac Group

Lauren McKenzie  
Knowledge Manager  
Stellar Asia Pacific

Paul Megram  
Director  
Rider Levett Bucknall

Jessica Mehan  
Policy Officer  
Queensland Health

Jon Mewett  
General Manager, Customer  
Innovation  
Multicap Limited

Martin Milne  
Executive Manager  
Brisbane North PHN

Jadrick Moors  
Acting Senior Policy Officer  
Queensland Health

Prof Mark Morgan  
Associate Dean External  
Engagement, Faculty of Health  
Sciences and Medicine  
Bond University

Rhonda Morton  
Faculty Business Director, Health  
Sciences and Medicine  
Bond University

Karen Murphy  
General Manager, Queensland  
Slater and Gordon Lawyers

Amanda Noonan  
Senior Director, Strategic  
Communication and Engagement  
Gold Coast Hospital and Health  
Services

Sandra Nugent  
Regional Director Queensland and  
WA  
Dementia Australia

Clint O'Brien  
Associate Director, Queensland  
CEDA

Chris O'Driscoll  
Colliers International (Brisbane)

Ivan Orola  
Special Counsel  
HopgoodGanim Lawyers

Prof Nancy Pachana  
Professor of Clinical  
Geropsychology  
The University of Queensland

Kristi Page  
Senior Sales Specialist  
Telstra



## CEDA Queensland: July – November 2019

### Managing conduct, risk and accountability

**DATE** Thursday 25 July 2019, 12.00pm to 2.00pm **(invitation only)**

**SPEAKER** Gary Dransfield, CEO Insurance, Suncorp Group

**EVENT OVERVIEW** Gary Dransfield will discuss the future and sustainability of the insurance industry, the longer run implications of the Royal Commission into Misconduct in the Banking, Superannuation and Financial Services Industry and what it all means for insurers, customers and governments.

*CEDA Trustee boardroom briefing hosted by Deloitte.*

### Temporary migration: population and workforce

**DATE** Thursday 31 July 2019, 12.00pm to 2.00pm

**VENUE** Brisbane Convention and Exhibition Centre, South Bank, Brisbane

**SPEAKERS** Jarrod Ball, Chief Economist, CEDA and Natasha Doherty, Partner, Deloitte Economic Access.

**EVENT OVERVIEW** Join CEDA when we present analysis of Australia's temporary migration program, its components, purpose, local labour market impacts and possible improvements.

*Supported by CEDA member major sponsors Fragomen and Griffith Business School.*

### Monetary Policy update

**DATE** Friday 16 August 2019, 12.00pm to 2.00pm **(invitation only)**

**SPEAKER** Dr Alex Heath, Head of Economic Analysis Department, Reserve Bank of Australia

**EVENT OVERVIEW** Dr Alex Heath will provide a briefing to CEDA Trustees outlining the Reserve Bank of Australia's assessment of current economic conditions, both domestic and international, along with the outlook for Australian inflation and output growth.

*CEDA Trustee boardroom briefing hosted by Advisian.*



## Transforming a region

**DATE** Friday 23 August 2019, 12.00pm to 2.00pm (**invitation only**)

**SPEAKER** Cr Mark Jamieson, Mayor, Sunshine Coast Council

**EVENT OVERVIEW** Cr Mark Jamieson will discuss how the Sunshine Coast Council will balance expected rapid growth with community expectations and environmental sustainability, and outline economic development strategy.

*CEDA Trustee boardroom briefing hosted by Colin Biggers & Paisley.*

## Future workforce: technology and people

**DATE** Friday 23 August 2019, 12.00pm to 2.00pm

**VENUE** Pullman & Mercure Brisbane King George Square

**SPEAKERS** Kerri Hartland, Secretary, Department of Employment, Skills, Small and Family Business and Colette Munro, Chief Digital Innovation Officer, AECOM

**EVENT OVERVIEW** Workforce participation, capability and the productivity gains from the adoption of new technology and automation are directly linked to Australia's future economic performance. Hear how the adoption of new technologies and automation are driving policy, job design and a realignment of skills.

*Supported by CEDA member major sponsor McKinsey & Company. Further sponsorship opportunities available.*

## Women in Leadership: Ita Buttrose AC OBE

**DATE** Monday 4 November 2019, 12.00pm to 2.00pm

**VENUE** Hilton Brisbane, 190 Elizabeth Street, Brisbane

**SPEAKERS** Ita Buttrose AC OBE, Chair, Australian Broadcasting Corporation (ABC)

**EVENT OVERVIEW** CEDA welcomes ABC Chair, Ita Buttrose AC OBE for an important keynote address on trust in Australia's institutions, how media influences public policy and its role in shaping a more equitable society.

*Supported by CEDA member major series sponsor Griffith Business School. Further sponsorship opportunities available.*

### CEDA contact:

**Clint O'Brien, Acting State Director, CEDA**

Phone: 07 3121 6431 Email: [clint.obrien@ceda.com.au](mailto:clint.obrien@ceda.com.au)

**Susan Austin, Senior Membership Advisor, CEDA**

Phone: 07 3121 6433 Email: [susan.austin@ceda.com.au](mailto:susan.austin@ceda.com.au)

For more CEDA events or to register online visit [www.ceda.com.au](http://www.ceda.com.au).



# about CEDA



CEDA is an independent, not-for-profit membership organisation. CEDA identifies policy issues that matter for Australia's future and pursue solutions that deliver better economic, social and environmental outcomes for Australia. CEDA's cross-sector membership spans every state and territory and includes more than 780 of Australia's leading businesses, community organisations, government departments and academic institutions.

## Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

## Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2019 will focus on Australia's long-term budget position, the effects of temporary migration, a survey of Australian businesses on their approach to economic development, and new approaches to addressing entrenched disadvantage.

### For more information on CEDA membership, research and events please contact:

**Clint O'Brien, Acting State Director**  
07 3121 6431  
clint.obrien@ceda.com.au

**Tamika Hartwig, Office and Event Coordinator**  
07 3121 6432  
tamika.hartwig@ceda.com.au

**Susan Austin, Senior Membership Advisor**  
07 3121 6433  
susan.austin@ceda.com.au

**Nia Cho, Senior Event Coordinator**  
07 3121 6435  
nia.cho@ceda.com.au

[www.ceda.com.au](http://www.ceda.com.au)