



EVENT PROGRAM

# The neighbourhood: Australian influence and investment

Speakers:

Philip Green OAM, First Assistant Secretary, United States and Indo-Pacific Strategy Division, Department of Foreign Affairs and Trade

Dr Helen Szoke AO, Chief Executive, Oxfam Australia

Denise O'Brien, Executive Director International Development, TAFE Queensland

Thursday 8 November 2018, 12.00pm to 2.00pm  
Brisbane Convention and Exhibition Centre

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EVENT MAJOR SPONSOR



Griffith Business School



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# agenda

- 12.00pm Registration
- 12.10pm Welcome  
Kyl Murphy  
State Director and Company Secretary, CEDA
- 12.15pm Introduction  
Professor Caitlin Byrne  
Director, Griffith Asia Institute
- 12.25pm Speaker address  
Philip Green OAM  
First Assistant Secretary, United States and Indo-Pacific Strategy Division,  
Department of Foreign Affairs and Trade
- 12.35pm Lunch served
- 1.05pm Speaker address  
Dr Helen Szoke AO  
Chief Executive, Oxfam Australia
- 1.15pm Speaker address  
Denise O'Brien  
Executive Director International Development, TAFE Queensland
- 1.25pm Moderated discussion and questions  
Moderator: Rowan Callick OBE, Journalist and Industry Fellow, Griffith  
Asia Institute
- Philip Green OAM, First Assistant Secretary, United States and Indo-Pacific Strategy Division, Department of Foreign Affairs and Trade
  - Denise O'Brien, Executive Director International Development, TAFE Queensland
  - Dr Helen Szoke AO, Chief Executive, Oxfam Australia
- Dessert served
- 1.50pm Close  
Kyl Murphy  
State Director and Company Secretary, CEDA

# sponsor

## Event major sponsor

### Griffith Business School

Griffith Business School is part of Griffith University, a dynamic, innovative and well-respected public university. Our University has more than 50,000 students from 131 countries and is located in South-East Queensland (Brisbane, Logan and the Gold Coast), the fastest growing region in Australia.

Considered one of Australia's leading business educators, Griffith Business School is an accredited member of AACSB International – The Association to Advance Collegiate Schools of Business. AACSB Accreditation is known, worldwide, as the longest standing, most recognised form of professional accreditation an institution and its business programs can earn. In the QS World University Subject Rankings 2017 we received a world Top 10 position (number nine globally and number one in Australia) in Hospitality and Leisure Management. Hospitality and Tourism Management at Griffith rated second in the world in the Shanghai Ranking's Global Ranking of Academic Subjects 2017. Other notable ranking achievements included Politics and International Studies retaining a Top 100 ranking; Sports-related subjects ranking in the Top 100; Business and Management retaining our Top 200 place; and Economics and Econometrics ranked in the Top 300.

We are committed to advancing innovative and socially responsible business education, scholarship and practice in Australia and the Asia region. With Asian studies, government and international relations, public policy and public administration, tourism, sport, event and real estate management in our broad program portfolio, we provide a wide range of undergraduate and postgraduate programs as well as a substantial PhD program.

We are an active partner in the Globally Responsible Leadership Initiative, a signatory to the UN Principles for Responsible Management Education and the UN Global Compact. This engagement demonstrates our strong commitment to sustainable business practices, corporate social responsibility and to developing global citizens through our education programs.

Griffith University has been a member of CEDA since 1995.



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# introduction



## **Professor Caitlin Byrne** Director, Griffith Asia Institute

Caitlin Byrne is Professor and Director of the Griffith Asia Institute, Griffith University. In this role, she provides leadership for the university's strategic research agenda into the security, politics, economies and development of the Asia-Pacific; promotes high level dialogue and informed community debate on issues of significance for Australia's engagement in the region; and facilitates Griffith Business School's global internship program.

Caitlin brings a unique mix of academic expertise International Relations and Diplomacy Studies with hand-on experience in international policy and diplomacy gained in Australia and abroad. Her research into public diplomacy and soft power in the Asia-Pacific, is recognised internationally, and published in journals including Australian Journal of International Affairs, Hague Journal of Diplomacy and Politics & Policy. Her skills in strategic policy and strategy design, stakeholder engagement and curriculum development reflect more than 20 years' experience working across government, academic, corporate and community sectors.

Caitlin consults regularly with federal and state government stakeholders on strategy design and implementation. She is currently leading an expert panel review and renewal of the Australian Government's Sports Diplomacy Strategy, and previously led the development of Australia's Global Alumni Engagement Strategy. She is a Faculty Fellow with the University of Southern California's Centre for Public Diplomacy and elected member of the executive council Australian Institute for International Affairs (Queensland).

# speaker

## Philip Green OAM

First Assistant Secretary, United States and Indo-Pacific Strategy Division, Department of Foreign Affairs and Trade

Philip Green is the First Assistant Secretary of the Department of Foreign Affairs and Trade's United States and Indo-Pacific Strategy Division.

He served as Australia's High Commissioner to Singapore from 2012 to December 2016 and worked on South-East Asia affairs in 2017.

Philip previously served overseas as High Commissioner in South Africa (2004-08) and in Kenya (1998-2000).

He has also held a number of senior positions in Australia, including Chief of Staff to the Minister for Foreign Affairs and International Adviser to the Prime Minister.

Philip holds a Bachelor of Arts with First Class Honours and a Bachelor of Law from the University of Sydney.

In 2002, he was awarded the Order of Australia Medal for his role in the response to the Bali terrorist tragedy.



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# speaker



## Dr Helen Szoke AO

Chief Executive, Oxfam Australia

Helen Szoke is the Chief Executive of Oxfam Australia and a strong advocate for foreign aid and international development, human rights, gender and race equity.

Helen served as Australia's Federal Race Discrimination Commissioner and as the Victorian Equal Opportunity and Human Rights Commissioner. She is both a Vice-President and a board member of the Australian Council for International Development (ACFID), and the ACFID Humanitarian Reference Group (HRG) Champion. She sits as an Executive Board Member for Oxfam International and is also a Board member of the Cranlana Foundation.

Helen has contributed her expertise on a number of advisory groups investigating racism, bullying, harassment and sexual harassment, in both government and government agency organisations, and in medical professional bodies.

Helen is a graduate of the University of Tasmania, Deakin University, and has a PhD in Public Policy Regulation from the University of Melbourne.

# speaker

## Denise O'Brien

Executive Director International Development,  
TAFE Queensland

Denise O'Brien held the position of Chief Executive Officer of the Australia-Pacific Technical College (APTC) for over five years. Denise is now the Executive Director International Development, TAFE Queensland and continues her association with APTC as the Contractor Representative and Strategic Advisor.

APTC is an Australian Government aid and development program established in 2007. APTC works in partnership with regional industry, governments and selected Technical, Vocational Education and Training (TVET) institutions to assist the development of a more skilled, inclusive and productive workforce aligned with labour market requirements that will enhance Pacific prosperity.

Denise has worked in a broad range of teaching, management and leadership positions across many educational sectors, in Australia and internationally. She holds a number of graduate and postgraduate qualifications in Education and Leadership.

Denise commenced her career in education as an Early Childhood Educator before entering into Adult and Vocational Education and Training as a teacher. She went onto take up a number of senior management roles in TVET and Further Education Institutes and Adult Multicultural Education Services, including Chief Executive Officer of Wodonga TAFE and the Centre for Adult Education in Melbourne.

Denise is passionate about the role TVET plays in assisting young people and adults of all ages, regardless of life circumstances, to improve their economic, social and cultural prospects and has a deep commitment to the people of the Pacific Region.



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## moderator

### Rowan Callick OBE

#### Journalist and Industry Fellow, Griffith Asia Institute

Rowan Callick grew up in England, graduating with a BA Honours from Exeter University.

He worked for a daily newspaper in the north east before moving in 1976 to Papua New Guinea, where he became general manager of a locally owned publishing, printing and retail group.

In 1987 Rowan moved to Australia, working for almost 20 years for The Australian Financial Review as Asia-Pacific Editor. He was China Correspondent based in Hong Kong, from 1996 to 2000.

From 1990 to 1992 he was a senior writer with Time magazine.

Rowan joined The Australian at the start of 2006, as China Correspondent. After three years in Beijing, he became The Australian's Asia-Pacific Editor at the start of 2009. He returned to Beijing as The Australian's China Correspondent from January 2016 to April 2018.

His work has also been published widely elsewhere, including The Wall Street Journal, Foreign Policy magazine and The Times

He has spoken on Asian and Pacific topics, especially on China, at many university campuses in Australia; New Zealand; China; in June 2018 at the School of Oriental and African Studies at London University; and at international conferences in Asia including the 25th Asia-Pacific Roundtable of the Institute of Strategic and International Studies Malaysia.



# corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.

Colin Biggers & Paisley

Federal Department of Foreign Affairs and Trade

Griffith University

# attendees

Stephen Abbott  
Partner, Private Enterprise  
KPMG

Nicole Andronicus  
Manager, International Relations  
and Multicultural Affairs  
Brisbane City Council

Stephan Bohnen  
Principal Advisor, Advocacy  
Local Government Association of  
Queensland

Derek Brown  
State Director  
Federal Department of Foreign  
Affairs and Trade

Prof Caitlin Byrne  
Director, Griffith Asia Institute  
Griffith University

Assoc Prof Luis Cabrera  
Associate Professor  
Griffith University

Rowan Callick OBE  
Fellow, Griffith Asia Institute  
Griffith University

Rhys Campbell  
Associate  
Queensland Treasury Corporation

Owen Caterer  
Caterer Goodman Partners

Amanda Chalmers  
Acting Executive Director  
Queensland Department of Fire  
and Emergency Services

Connie Chen  
Partner  
Colin Biggers & Paisley

David Clark  
Oliver Hume

Glenn Connell  
General Manager External Affairs  
PanAust

Lisa Cotterell  
Executive Manager  
Griffith University

Mark Couchman  
Director, Resources, Energy and  
Infrastructure  
ANZ Banking Group

Dr Fiona Coulson  
Dean, School of Medical and  
Applied Science  
CQUniversity

Darren Crichton  
General Manager Project Support  
and Commercial  
Downer Group

Assoc Prof Sara Davies  
Associate Professor, School of  
Government and International  
Relations  
Griffith University

Alastair Dawson  
Senior Deputy Vice Chancellor,  
International and Services  
CQUniversity

Michael Day  
Australia Papua New Guinea  
Business Council

Dr Deborah Delaney  
Program Director, Schools  
Outreach and Engagement  
Griffith University

Andrew Dickson  
Government Relations Advisor  
CQUniversity

Dallas Dowsett  
Deputy Director, Institute of  
Continuing and TESOL Education  
The University of Queensland

Assoc Prof Charuka Ekanayake  
Griffith University

## EVENT PROGRAM

Danielle Ellem  
Project Leader, Economic Policy  
and Strategies Unit  
Queensland Department of State  
Development, Manufacturing,  
Infrastructure and Planning

Lisa France  
Head of Corporate Affairs,  
Regulatory and Communications  
Energy Developments

Peter Griffin  
Chief Operating Officer  
Public Safety Business Agency

Tanya Hornick  
Strategic Partnership Manager  
Queensland  
Australian Bureau of Statistics

Mark Mackay  
Executive General Manager  
Downer Group

Jaclyn McLendon  
Asia Pacific Screen Awards Lead  
Brisbane Marketing

Dr Greta Nabbs-Keller  
Manager, UQ International  
Development  
The University of Queensland

Elizabeth Paholski  
Functional General Manager  
SMEC INTERNATIONAL

Dr Sue Ressia  
First Year Coordinator and  
Lecturer  
Griffith University

Vincent Shi  
ShineWing Australia

Lana Elliot  
State Representative  
RAVN

Gillian Gout  
Associate  
Queensland Treasury Corporation

Wen Gu  
Chief Executive Officer  
Australia China Business Council

Rongyu Li  
Acting Deputy Vice-Chancellor,  
External Engagement  
The University of Queensland

Prof Tony Makin  
Professor of Economics  
Griffith University

Jon Meadmore  
Partner  
Colin Biggers & Paisley

Madhu Nair  
Partner  
EY

Narelle Pearse  
Deputy Vice Chancellor, Finance  
and Planning  
CQUniversity

Emma Rippon  
Student  
Griffith University

Catherine Sinclair  
Queensland State Advisory  
Council President  
CEDA Board of Directors

Jettie Fan  
Investment Advisor  
Morgans

Tasman Graham  
Principal, Australia Pacific  
Regional Director and Global  
Lead, Environment and Society  
Advisian

Leo Hammett  
Director, Strategic Planning  
AECOM

Matthew Macdonald  
Investment Advisor  
Morgans

Prof Catherine Manathunga  
Professor of Education Research,  
School of Education  
University of the Sunshine Coast

Elton Miller  
Executive Director  
Queensland Department of  
Agriculture and Fisheries

Clint O'Brien  
Associate Director, Queensland  
CEDA

Graham Phelan  
Director, Client Advisory  
Queensland Treasury Corporation

Nazli Seghar  
Global Relationship Manager  
CSIRO

Dr Tommy Soesmanto  
Lecturer  
Griffith University

Dr Hui Feng  
Senior Research Fellow  
Griffith University

Philip Green OAM  
First Assistant Secretary, United  
States and Indo-Pacific Strategy  
Division  
Federal Department of Foreign  
Affairs and Trade

Assoc Prof Sue Harris-Rimmer  
Associate Professor, Griffith Law  
School  
Griffith University

Stewart MacIntyre  
Director  
Queensland Department of  
Environment and Science

Prof Sara McGaughey  
Professor  
Griffith University

Kyl Murphy  
State Director and Company  
Secretary  
CEDA

Denise O'Brien  
Executive Director, International  
Development  
TAFE Queensland

Sue Rallings  
Director, Business Strategist,  
Financial Coach, Mentor and  
Philanthropist  
Griffith University

Dr Dhara Shah  
Lecturer  
Griffith University

Dr Helen Szoke AO  
Chief Executive  
Oxfam Australia

Takeshi Tanabe  
Acting Consul-General  
Consulate-General of Japan

Greg Thompson  
State Manager  
United Overseas Bank

Prof Anne Tiernan  
Dean, Engagement, and Director,  
Policy Innovation Hub  
Griffith University

Greg Vickery  
Senior Consultant  
Norton Rose Fulton

Michael Wadley  
Colin Biggers & Paisley

Emma Wallace  
Coordinator Economic  
Development, Trade and  
Investment  
City of Gold Coast

Vicky Wei  
Director, Asia Business  
Development  
QIC

Lucy West  
Sessional Academic  
Griffith University

David Widjaja  
Founder and Director  
DWC International

Leonie Wilkinson  
Executive Director  
QIC

Dr Beth Woods  
Director-General  
Queensland Department of  
Agriculture and Fisheries

Sarah Woolmington  
Manager, Partnerships and  
Development  
Asialink Business

Frank Youn  
Executive Director  
Australia Papua New Guinea  
Business Council





## CEDA Queensland: November 2018

### Trustee boardroom briefing: Urban analytics – smart city thinking

**DATE** Thursday 15 November 2018, 7.15am to 9.00am (**invitation only**)

**SPEAKER** Dr Amen Ra Mashariki, Global Head of Analytics, Esri

**EVENT OVERVIEW** Dr Amen Ra Mashariki will discuss how industry and governments around the world are using data to create smart cities and improve urban environments.

*CEDA Trustee boardroom briefing hosted by Siemens.*

### Women in Leadership: motivate and mobilise

**DATE** Thursday 15 November 2018, 12.00pm to 2.00pm

**VENUE** Brisbane Convention and Exhibition Centre, South Bank, Brisbane

**SPEAKERS** Joanne McCarthy, Senior Journalist, Newcastle Herald; Associate Professor Susan Harris Rimmer, Associate Professor, Griffith Law School

**EVENT OVERVIEW** CEDA's Women in Leadership series introduces you to remarkable leaders. These agents of change, from across all fields, are applying new strategies, determination and skill to improve access, equity and opportunity.

*Supported by CEDA member major series sponsor Griffith Business School.*

### Economic success: connecting people with progress

**DATE** Tuesday 27 November 2018, 12.00pm to 2.00pm

**VENUE** Brisbane Convention and Exhibition Centre, South Bank, Brisbane

**SPEAKERS** Jarrod Ball, Chief Economist, CEDA; Louise Dudley, Chief Executive Officer, Queensland Urban Utilities; Patricia O'Callaghan, Chief Executive Officer, Townsville Enterprise; Dr Pradeep Philip, Partner, Deloitte Access Economics; Professor Anne Tiernan, Dean (Engagement), Griffith Business School

**EVENT OVERVIEW** CEDA's forthcoming report, *Connecting people with progress: securing future economic development* presents new ideas, identifies priorities for future economic and social progress and asks new questions about growth and our connectedness to it.

*Supported by CEDA member major series sponsor Griffith Business School.*



## CEDA Queensland: January – February 2019

### 2019 Trustee welcome back

**DATE** Thursday 31 January 2019, 5.00pm to 6.30am **(invitation only)**

**VENUE** The Rivershed East, Howard Smith Wharves, Brisbane

**EVENT OVERVIEW** The 2019 Trustee welcome back opens the CEDA year. Bringing all our Trustees, the senior leaders from across sectors and professions, together to consider the issues and exchange ideas for the year ahead.

### 2019 Queensland program launch

**DATE** Wednesday 6 February 2019, 4.00pm to 6.00pm **(invitation only)**

**VENUE** The Rivershed East, Howard Smith Wharves, Brisbane

**EVENT OVERVIEW** Join CEDA for afternoon refreshments at Howard Smith Wharves and network with the senior external affairs, communications, marketing and business development professionals of CEDA member organisations when we launch our 2019 program. This is an invitation only event.

### 2019 Economic and Political Overview in Brisbane

**DATE** Thursday 14 February 2019, 10.00am to 2.00pm

**VENUE** Brisbane Convention and Exhibition Centre, South Bank, Brisbane

**SPEAKERS** Professor Simon Jackman, Chief Executive Officer, United States Studies Centre; Peter Van Onselen, Journalist and Professor of Politics and Policy, Griffith Business School; Peter Varghese AO, Chancellor, The University of Queensland

**EVENT OVERVIEW** CEDA's 2019 *Economic and Political Overview* (EPO) provides business intelligence for the year ahead.

*Sponsorship opportunities available.*



### CEDA contact:

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**Susan Austin, Senior Membership Advisor, CEDA**

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For more CEDA events or to register online visit [www.ceda.com.au](http://www.ceda.com.au)

# about CEDA



CEDA is a respected independent national organisation with an engaged cross-sector membership. More than 780 of Australia's leading businesses, organisations and academic institutions from around the country are members of CEDA. For more than 50 years, CEDA has delivered informed discourse and rigorous research to influence good public policy for Australia's economic and social development.

## Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

## Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2018 will focus on inequality; community attitudes to economic growth and development; and a major review of the purpose of economic growth and development in Australia.

For more information on CEDA membership, research and events please contact:

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