The neighbourhood: Australian influence and investment

Speakers:

Philip Green OAM, First Assistant Secretary, United States and Indo-Pacific Strategy Division, Department of Foreign Affairs and Trade

Dr Helen Szoke AO, Chief Executive, Oxfam Australia

Denise O’Brien, Executive Director International Development, TAFE Queensland

Thursday 8 November 2018, 12.00pm to 2.00pm
Brisbane Convention and Exhibition Centre
agenda

12.00pm  Registration

12.10pm  Welcome
  Kyl Murphy
  State Director and Company Secretary, CEDA

12.15pm  Introduction
  Professor Caitlin Byrne
  Director, Griffith Asia Institute

12.25pm  Speaker address
  Philip Green OAM
  First Assistant Secretary, United States and Indo-Pacific Strategy Division, Department of Foreign Affairs and Trade

12.35pm  Lunch served

1.05pm  Speaker address
  Dr Helen Szoke AO
  Chief Executive, Oxfam Australia

1.15pm  Speaker address
  Denise O’Brien
  Executive Director International Development, TAFE Queensland

1.25pm  Moderated discussion and questions
  Moderator: Rowan Callick OBE, Journalist and Industry Fellow, Griffith Asia Institute
  - Philip Green OAM, First Assistant Secretary, United States and Indo-Pacific Strategy Division, Department of Foreign Affairs and Trade
  - Denise O’Brien, Executive Director International Development, TAFE Queensland
  - Dr Helen Szoke AO, Chief Executive, Oxfam Australia

1.50pm  Close
  Kyl Murphy
  State Director and Company Secretary, CEDA
sponsors

Event major sponsor
Griffith Business School

Griffith Business School is part of Griffith University, a dynamic, innovative and well-respected public university. Our University has more than 50,000 students from 131 countries and is located in South-East Queensland (Brisbane, Logan and the Gold Coast), the fastest growing region in Australia.

Considered one of Australia’s leading business educators, Griffith Business School is an accredited member of AACSB International – The Association to Advance Collegiate Schools of Business. AACSB Accreditation is known, worldwide, as the longest standing, most recognised form of professional accreditation an institution and its business programs can earn. In the QS World University Subject Rankings 2017 we received a world Top 10 position (number nine globally and number one in Australia) in Hospitality and Leisure Management. Hospitality and Tourism Management at Griffith rated second in the world in the Shanghai Ranking’s Global Ranking of Academic Subjects 2017. Other notable ranking achievements included Politics and International Studies retaining a Top 100 ranking; Sports-related subjects ranking in the Top 100; Business and Management retaining our Top 200 place; and Economics and Econometrics ranked in the Top 300.

We are committed to advancing innovative and socially responsible business education, scholarship and practice in Australia and the Asia region. With Asian studies, government and international relations, public policy and public administration, tourism, sport, event and real estate management in our broad program portfolio, we provide a wide range of undergraduate and postgraduate programs as well as a substantial PhD program.

We are an active partner in the Globally Responsible Leadership Initiative, a signatory to the UN Principles for Responsible Management Education and the UN Global Compact. This engagement demonstrates our strong commitment to sustainable business practices, corporate social responsibility and to developing global citizens through our education programs.

Griffith University has been a member of CEDA since 1995.
introduction

**Professor Caitlin Byrne**
**Director, Griffith Asia Institute**

Caitlin Byrne is Professor and Director of the Griffith Asia Institute, Griffith University. In this role, she provides leadership for the university’s strategic research agenda into the security, politics, economies and development of the Asia-Pacific; promotes high level dialogue and informed community debate on issues of significance for Australia’s engagement in the region; and facilitates Griffith Business School’s global internship program.

Caitlin brings a unique mix of academic expertise International Relations and Diplomacy Studies with hand-on experience in international policy and diplomacy gained in Australia and abroad. Her research into public diplomacy and soft power in the Asia-Pacific, is recognised internationally, and published in journals including Australian Journal of International Affairs, Hague Journal of Diplomacy and Politics & Policy. Her skills in strategic policy and strategy design, stakeholder engagement and curriculum development reflect more than 20 years’ experience working across government, academic, corporate and community sectors.

Caitlin consults regularly with federal and state government stakeholders on strategy design and implementation. She is currently leading an expert panel review and renewal of the Australian Government’s Sports Diplomacy Strategy, and previously led the development of Australia’s Global Alumni Engagement Strategy. She is a Faculty Fellow with the University of Southern California’s Centre for Public Diplomacy and elected member of the executive council Australian Institute for International Affairs (Queensland).
Phil Green OAM
First Assistant Secretary, United States and Indo-Pacific Strategy Division, Department of Foreign Affairs and Trade

Philip Green is the First Assistant Secretary of the Department of Foreign Affairs and Trade’s United States and Indo-Pacific Strategy Division.

He served as Australia’s High Commissioner to Singapore from 2012 to December 2016 and worked on South-East Asia affairs in 2017.

Philip previously served overseas as High Commissioner in South Africa (2004-08) and in Kenya (1998-2000).

He has also held a number of senior positions in Australia, including Chief of Staff to the Minister for Foreign Affairs and International Adviser to the Prime Minister.

Philip holds a Bachelor of Arts with First Class Honours and a Bachelor of Law from the University of Sydney.

In 2002, he was awarded the Order of Australia Medal for his role in the response to the Bali terrorist tragedy.
Dr Helen Szoke AO
Chief Executive, Oxfam Australia

Helen Szoke is the Chief Executive of Oxfam Australia and a strong advocate for foreign aid and international development, human rights, gender and race equity.

Helen served as Australia’s Federal Race Discrimination Commissioner and as the Victorian Equal Opportunity and Human Rights Commissioner. She is both a Vice-President and a board member of the Australian Council for International Development (ACFID), and the ACFID Humanitarian Reference Group (HRG) Champion. She sits as an Executive Board Member for Oxfam International and is also a Board member of the Cranlana Foundation.

Helen has contributed her expertise on a number of advisory groups investigating racism, bullying, harassment and sexual harassment, in both government and government agency organisations, and in medical professional bodies.

Helen is a graduate of the University of Tasmania, Deakin University, and has a PhD in Public Policy Regulation from the University of Melbourne.
speaker

Denise O’Brien
Executive Director International Development, TAFE Queensland

Denise O’Brien held the position of Chief Executive Officer of the Australia-Pacific Technical College (APTC) for over five years. Denise is now the Executive Director International Development, TAFE Queensland and continues her association with APTC as the Contractor Representative and Strategic Advisor.

APTC is an Australian Government aid and development program established in 2007. APTC works in partnership with regional industry, governments and selected Technical, Vocational Education and Training (TVET) institutions to assist the development of a more skilled, inclusive and productive workforce aligned with labour market requirements that will enhance Pacific prosperity.

Denise has worked in a broad range of teaching, management and leadership positions across many educational sectors, in Australia and internationally. She holds a number of graduate and postgraduate qualifications in Education and Leadership.

Denise commenced her career in education as an Early Childhood Educator before entering into Adult and Vocational Education and Training as a teacher. She went onto take up a number of senior management roles in TVET and Further Education Institutes and Adult Multicultural Education Services, including Chief Executive Officer of Wodonga TAFE and the Centre for Adult Education in Melbourne.

Denise is passionate about the role TVET plays in assisting young people and adults of all ages, regardless of life circumstances, to improve their economic, social and cultural prospects and has a deep commitment to the people of the Pacific Region.
Rowan Callick OBE
Journalist and Industry Fellow, Griffith Asia Institute

Rowan Callick grew up in England, graduating with a BA Honours from Exeter University. He worked for a daily newspaper in the north east before moving in 1976 to Papua New Guinea, where he became general manager of a locally owned publishing, printing and retail group.

In 1987 Rowan moved to Australia, working for almost 20 years for The Australian Financial Review as Asia-Pacific Editor. He was China Correspondent based in Hong Kong, from 1996 to 2000. From 1990 to 1992 he was a senior writer with Time magazine.

Rowan joined The Australian at the start of 2006, as China Correspondent. After three years in Beijing, he became The Australian's Asia-Pacific Editor at the start of 2009. He returned to Beijing as The Australian's China Correspondent from January 2016 to April 2018.

His work has also been published widely elsewhere, including The Wall Street Journal, Foreign Policy magazine and The Times. He has spoken on Asian and Pacific topics, especially on China, at many university campuses in Australia; New Zealand; China; in June 2018 at the School of Oriental and African Studies at London University; and at international conferences in Asia including the 25th Asia-Pacific Roundtable of the Institute of Strategic and International Studies Malaysia.
CEDA would like to thank the following members for hosting a corporate table at today’s event.

Colin Biggers & Paisley
Federal Department of Foreign Affairs and Trade
Griffith University

attendees

Stephen Abbott
Partner, Private Enterprise
KPMG

Nicole Andronicus
Manager, International Relations and Multicultural Affairs
Brisbane City Council

Stephan Bohnen
Principal Advisor, Advocacy
Local Government Association of Queensland

Derek Brown
State Director
Federal Department of Foreign Affairs and Trade

Prof Caitlin Byrne
Director, Griffith Asia Institute
Griffith University

Assoc Prof Luis Cabrera
Associate Professor
Griffith University

Rowan Callick OBE
Fellow, Griffith Asia Institute
Griffith University

Ptyys Campbell
Associate
Queensland Treasury Corporation

Owen Caterer
Caterer Goodman Partners

Amanda Chalmers
Acting Executive Director
Queensland Department of Fire and Emergency Services

Connie Chen
Partner
Colin Biggers & Paisley

David Clark
Oliver Hume

Glenn Connell
General Manager External Affairs
PanAust

Lisa Cotterell
Executive Manager
Griffith University

Mark Couchman
Director, Resources, Energy and Infrastructure
ANZ Banking Group

Dr Fiona Coulson
Dean, School of Medical and Applied Science
CQUniversity

Darren Crichton
General Manager Project Support and Commercial
Downer Group

Assoc Prof Sara Davies
Associate Professor, School of Government and International Relations
Griffith University

Alastair Dawson
Senior Deputy Vice Chancellor, International and Services
CQUniversity

Michael Day
Australia Papua New Guinea Business Council

Dr Deborah Delaney
Program Director, Schools Outreach and Engagement
Griffith University

Andrew Dickson
Government Relations Advisor
CQUniversity

Dallas Dowsett
Deputy Director, Institute of Continuing and TESOL Education
The University of Queensland

Assoc Prof Charuka Ekanayake
Griffith University

Please note attendee names are provided to aid networking and should not be added to mailing lists without permission from the individual.
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Takeshi Tanabe
Acting Consul-General
Consulate-General of Japan

Greg Thompson
State Manager
United Overseas Bank

Prof Anne Tiernan
Dean, Engagement, and Director,
Policy Innovation Hub
Griffith University

Greg Vickery
Senior Consultant
Norton Rose Fulton

Michael Wadley
Colin Biggers & Paisley

Emma Wallace
Coordinator Economic
Development, Trade and
Investment
City of Gold Coast

Vicky Wei
Director, Asia Business
Development
QIC

Lucy West
Sessional Academic
Griffith University

David Widjaja
Founder and Director
DWC International

Leonie Wilkinson
Executive Director
QIC

Dr Beth Woods
Director-General
Queensland Department of
Agriculture and Fisheries

Sarah Woolmington
Manager, Partnerships and
Development
Asialink Business

Frank Youn
Executive Director
Australia Papua New Guinea
Business Council
notes
notes
CEDA Queensland: November 2018

Trustee boardroom briefing: Urban analytics – smart city thinking
DATE Thursday 15 November 2018, 7.15am to 9.00am (invitation only)
SPEAKER Dr Amen Ra Mashariki, Global Head of Analytics, Esri
EVENT OVERVIEW Dr Amen Ra Mashariki will discuss how industry and governments around the world are using data to create smart cities and improve urban environments.
CEDA Trustee boardroom briefing hosted by Siemens.

Women in Leadership: motivate and mobilise
DATE Thursday 15 November 2018, 12.00pm to 2.00pm
VENUE Brisbane Convention and Exhibition Centre, South Bank, Brisbane
SPEAKERS Joanne McCarthy, Senior Journalist, Newcastle Herald; Associate Professor Susan Harris Rimmer, Associate Professor, Griffith Law School
EVENT OVERVIEW CEDA’s Women in Leadership series introduces you to remarkable leaders. These agents of change, from across all fields, are applying new strategies, determination and skill to improve access, equity and opportunity.
Supported by CEDA member major series sponsor Griffith Business School.

Economic success: connecting people with progress
DATE Tuesday 27 November 2018, 12.00pm to 2.00pm
VENUE Brisbane Convention and Exhibition Centre, South Bank, Brisbane
SPEAKERS Jarrod Ball, Chief Economist, CEDA; Louise Dudley, Chief Executive Officer, Queensland Urban Utilities; Patricia O’Callaghan, Chief Executive Officer, Townsville Enterprise; Dr Pradeep Philip, Partner, Deloitte Access Economics; Professor Anne Tiernan, Dean (Engagement), Griffith Business School
EVENT OVERVIEW CEDA’s forthcoming report, Connecting people with progress: securing future economic development presents new ideas, identifies priorities for future economic and social progress and asks new questions about growth and our connectedness to it.
Supported by CEDA member major series sponsor Griffith Business School.
**CEDA Queensland: January – February 2019**

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**2019 Trustee welcome back**

**DATE** Thursday 31 January 2019, 5.00pm to 6.30am *(Invitation only)*

**VENUE** The Rivershed East, Howard Smith Wharves, Brisbane

**EVENT OVERVIEW** The 2019 Trustee welcome back opens the CEDA year. Bringing all our Trustees, the senior leaders from across sectors and professions, together to consider the issues and exchange ideas for the year ahead.

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**2019 Queensland program launch**

**DATE** Wednesday 6 February 2019, 4.00pm to 6.00pm *(Invitation only)*

**VENUE** The Rivershed East, Howard Smith Wharves, Brisbane

**EVENT OVERVIEW** Join CEDA for afternoon refreshments at Howard Smith Wharves and network with the senior external affairs, communications, marketing and business development professionals of CEDA member organisations when we launch our 2019 program. This is an invitation only event.

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**2019 Economic and Political Overview in Brisbane**

**DATE** Thursday 14 February 2019, 10.00am to 2.00pm

**VENUE** Brisbane Convention and Exhibition Centre, South Bank, Brisbane

**SPEAKERS** Professor Simon Jackman, Chief Executive Officer, United States Studies Centre; Peter Van Onselen, Journalist and Professor of Politics and Policy, Griffith Business School; Peter Varghese AO, Chancellor, The University of Queensland

**EVENT OVERVIEW** CEDA’s 2019 *Economic and Political Overview* (EPO) provides business intelligence for the year ahead.  
*Sponsorship opportunities available.*

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**CEDA contact:**

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Susan Austin, Senior Membership Advisor, CEDA  
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For more CEDA events or to register online visit [www.ceda.com.au](http://www.ceda.com.au)
about CEDA

CEDA is a respected independent national organisation with an engaged cross-sector membership. More than 780 of Australia’s leading businesses, organisations and academic institutions from around the country are members of CEDA. For more than 50 years, CEDA has delivered informed discourse and rigorous research to influence good public policy for Australia’s economic and social development.

Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

Research and policy

CEDA’s only agenda is to pursue good public policy to progress Australia’s economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2018 will focus on inequality; community attitudes to economic growth and development; and a major review of the purpose of economic growth and development in Australia.

For more information on CEDA membership, research and events please contact:

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